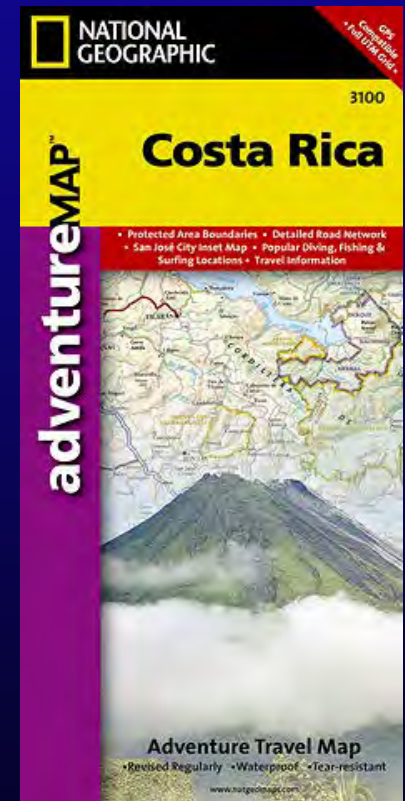
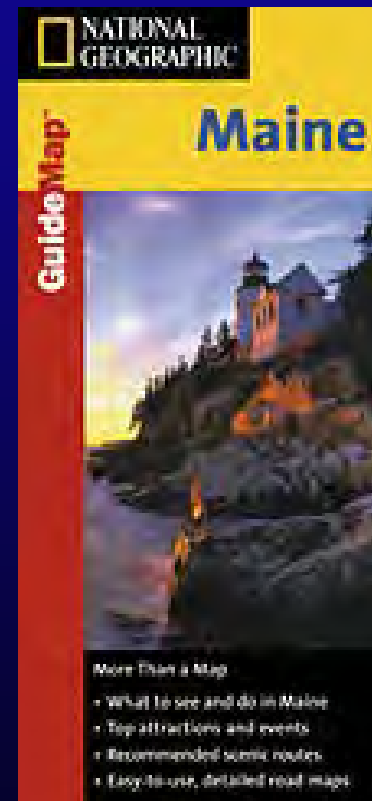




NATIONAL GEOGRAPHIC SOCIETY

National Geographic Society – Maps Division – Sustainable Tourism Program

Interactive media platforms that promote well managed tourism and wise destination stewardship to preserve and conserve the world's most important places

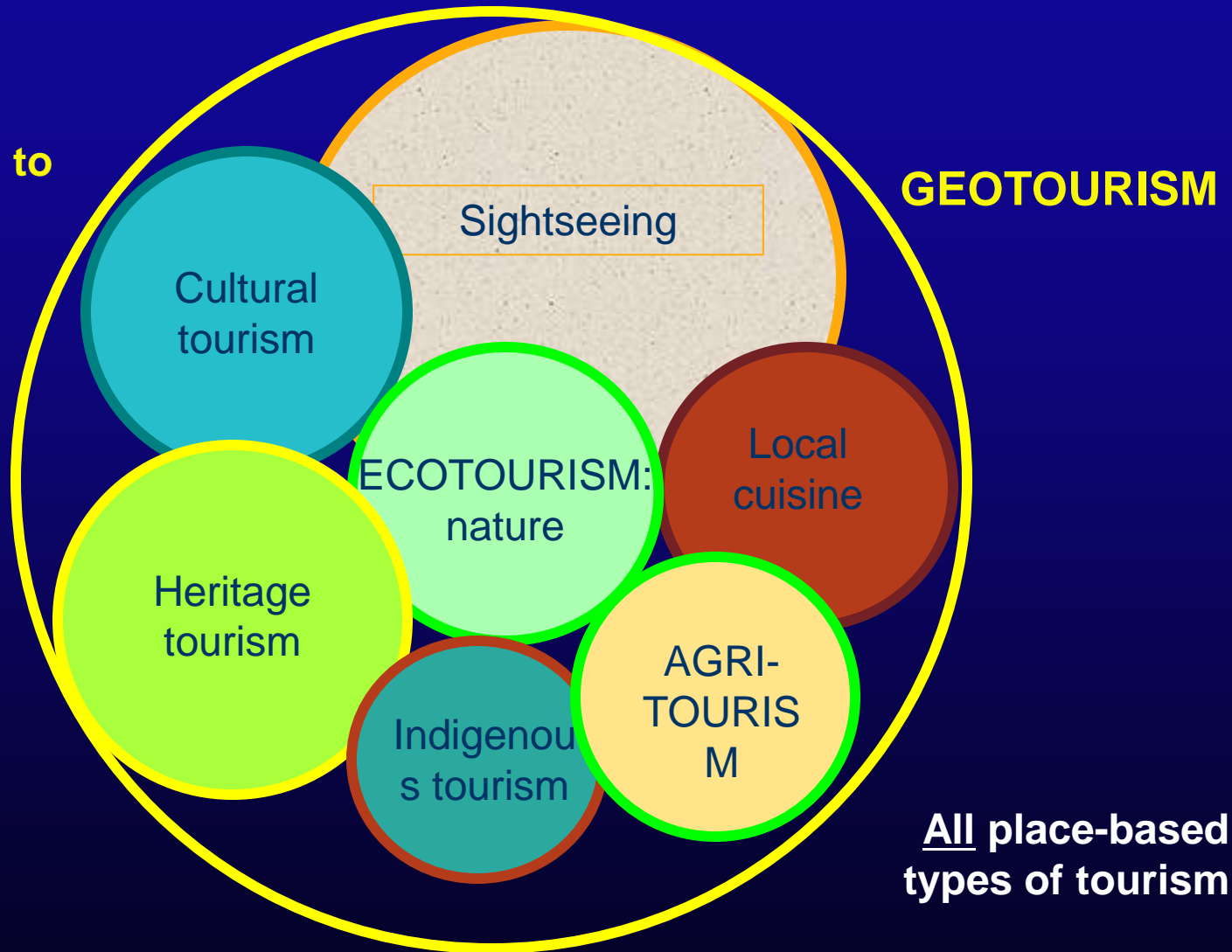


Geotourism - Tourism that sustains or enhances the geographical character of a place — its environment, culture, aesthetics, heritage, and the well-being of its residents.



From eco- to geo-

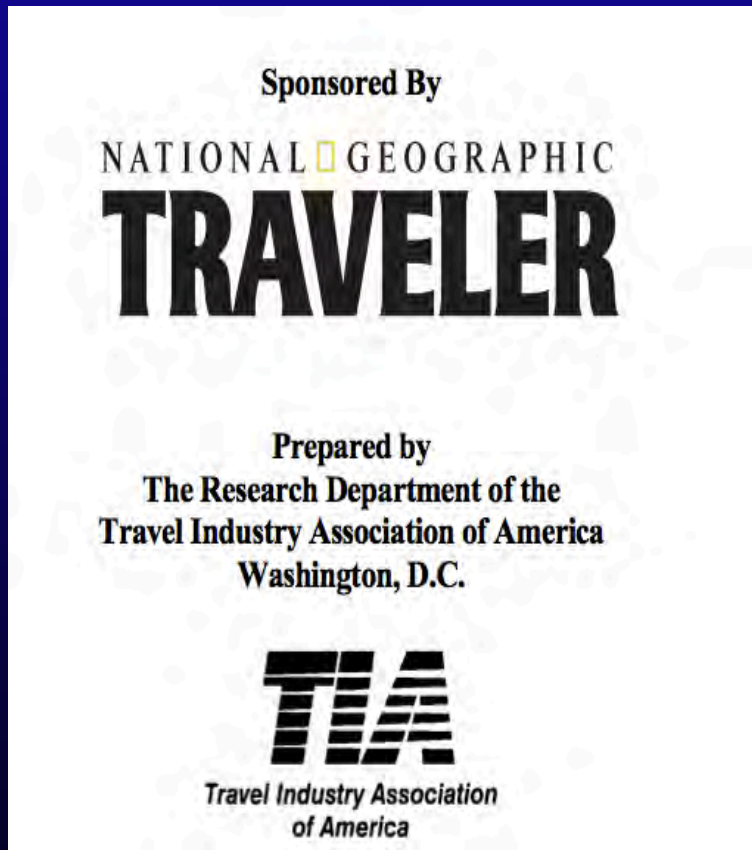
Manage tourism so that it pays to protect the place, not destroy it.



Well managed tourism can bring many benefits. Poorly managed tourism can destroy a destinations sense of place.



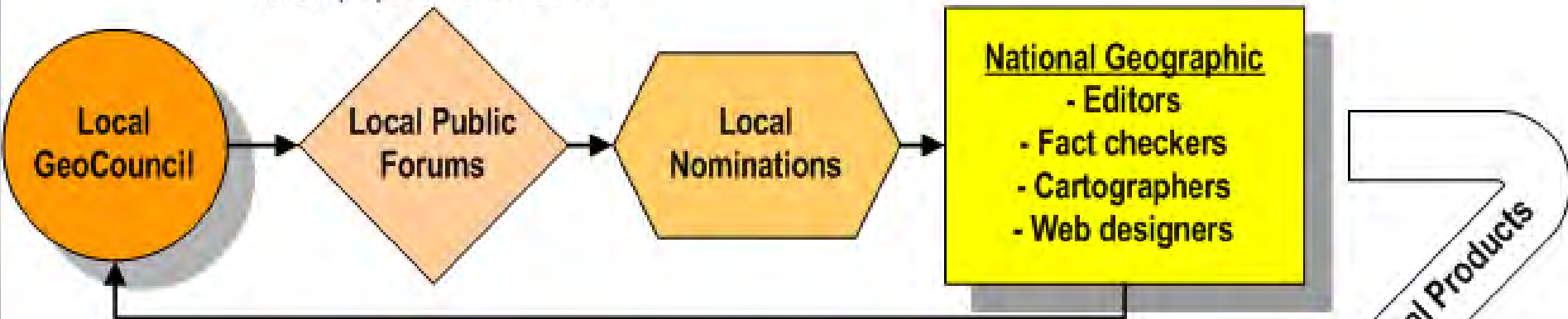
- Over half the American traveling public thinks it's harder to find unspoiled places than it used to be.
- Three out of four don't want their visits to harm the environment at their destinations.



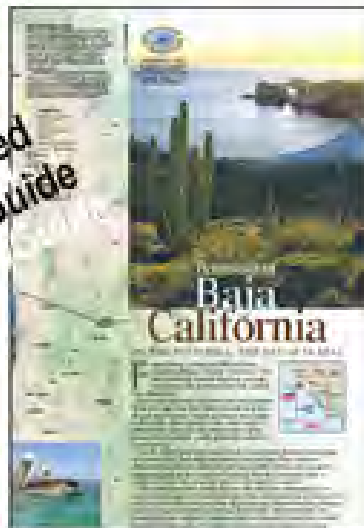
- 74% seek “authentic” and “distinctive” local experiences.
- 61% say their experience is better when their destination preserves its natural, historic and cultural sites.
- 55 - 65 million U.S. travelers can be classified as “geotourists”.
- “Geotourists” spend 75% of the money spent on tourism

Interactive websites – Community Participation

Arts, History & Heritage, Culture,
Outfitters, Businesses, Public
agencies, Agriculture
assets proposed to GeoCouncil



Printed
MapGuide



Website

Identify, Develop, Market and Sustain Authenticity



- **Flora and Fauna**
- **History**
- **Recreation**
- **Archaeology**
- **Geology**
- **Architecture**
- **Local Music**
- **Cuisine**
- **Local Crafts**
- **Arts**

IDB-MIF

Inter-American Development Bank

Multilateral Investment Fund

South America & Caribbean



INTERACTIVE SUSTAINABLE TRAVEL PLANNER OF
South America & Caribbean

Enrich your life and experience these most exceptional place of the world. **GET STARTED** ▶



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FEATURED VIDEO



Crown of the Continent
Artists and fly casters have superseded gandy dancers and cow punchers in the old railhead.
[read more](#)

SIGN UP FOR eNEWS [read more](#)

News from around the world
Artists and fly casters have superseded gandy dancers and cow punchers in the old railhead.
[read more](#)

Another bit of information about the world heritage
Artists and fly casters have superseded gandy dancers and cow punchers in the old railhead.
[read more](#)

CULTURE



Quito, Ecuador
Quito's origins date back to the first millennium, when the Quito tribe occupied the area and eventually formed a commercial center. According to Juan de Velasco's 1767 book *Historia del Reino de Quito*, the Quito were conquered...
[read more](#)

HISTORY



Machu Picchu, Peru
Machu Picchu was built around 1450, at the height of the Inca Empire. It was abandoned just over 100 years later, in 1572, as a belated result of the Spanish Conquest. It is likely that most of its inhabitants were wiped out...
[read more](#)

ENVIRONMENT



Monte Cristi, Dominican Republic
Monte Cristi National Park is a national park on the Caribbean Island of Hispaniola that extends from the borders of Haiti to Punta Rucia in the Dominican Republic and covers an area of 560 km². It contains coastal lagoons...
[read more](#)

MAKE A DIFFERENCE

Be more than a passive traveler. Opportunities to volunteer and make a difference.

- Wilderness Foundation**
Volunteer Opportunity
- Camp Trails**
Community Involvement
- Association Headquarters**
Organization

LOCAL KNOWLEDGE

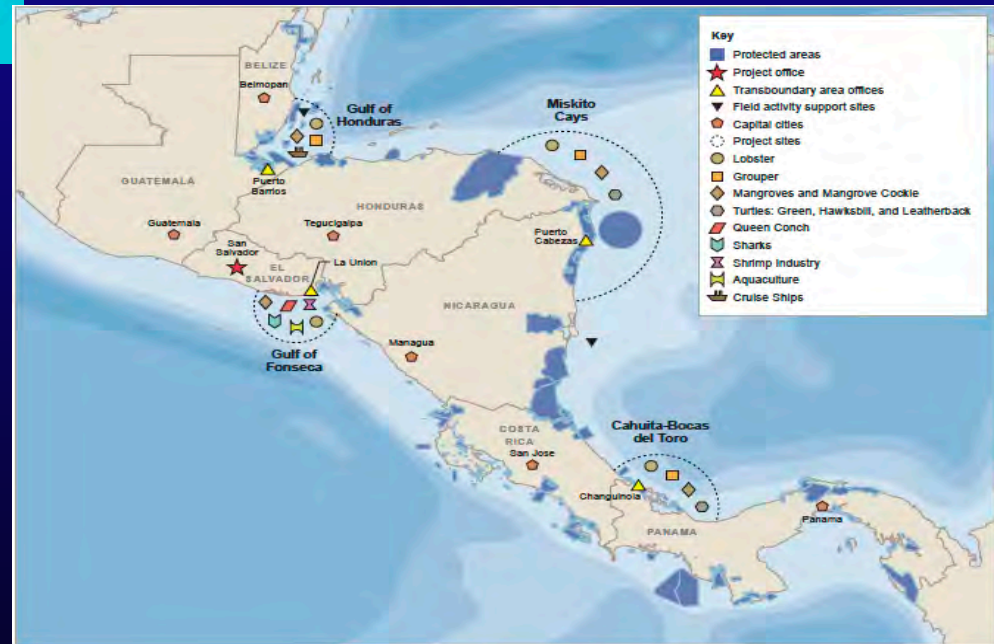
Local people tell us what makes their place special, and what's being done to keep it that way.

- Samantha McGossen-Lee**
joined Sept. 12, 2009
Guatemala City, Guatemala
- Isaak Mullan**
joined Sept. 16, 2009
Chile
- Mohammed Broadmoore**
joined Sept. 22, 2009
Dominica



Initial Destinations - Geotourism Destination Development: A Market- Driven Value Chain Integration

Central America; including
Belize, Costa Rica, El
Salvador, Guatemala,
Honduras and Panama



The Bahamas

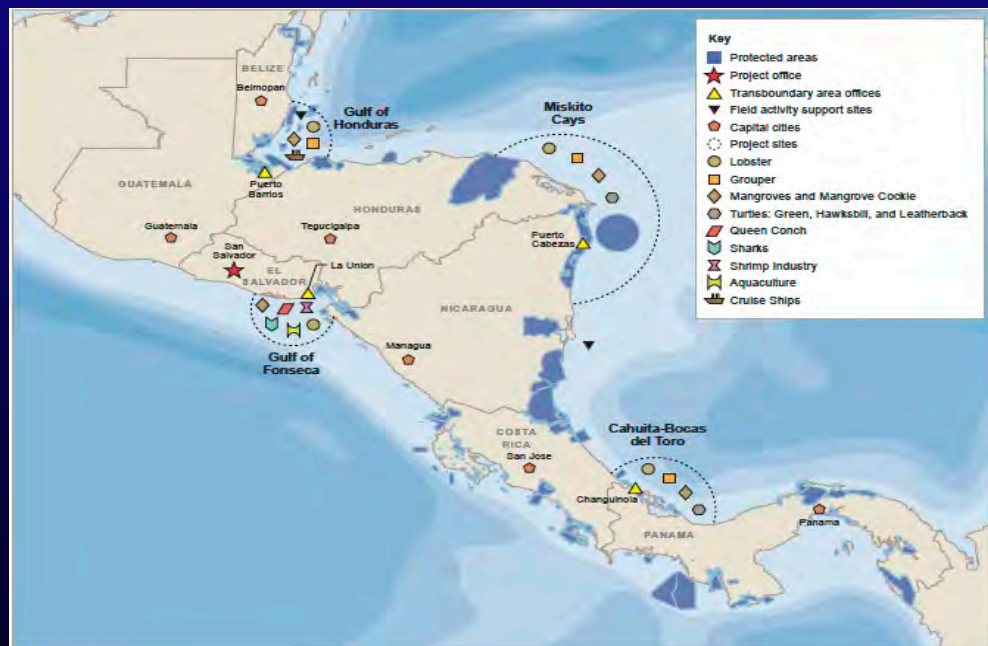
- Compete Caribbean, a new initiative being jointly managed out of the IDB, is just starting its work and the Bahamas is the pilot country where primary activities will take place.
- The MIF has just finished a 4-year project that focused on the improvement of SMEs, Sustainable Tourism Entrepreneurial Management & Marketing (STEMM). The Government of the Bahamas is committed to leveraging the work started by STEMM and has committed counterpart resources to
- The tightly defined national location base will allow for the testing of market segmentation based on national brand and interconnectivity of local initiatives.

Central America / LAC Explorer Project Summary

Geographic Scope

The Central America / LAC Explorer website will *highlight* sustainable tourism destinations, businesses and points of interest in **six pilot sites**. These sites, along with their targeted local implementing partners and the type of on-the-ground support that will be provided to them by Solimar:

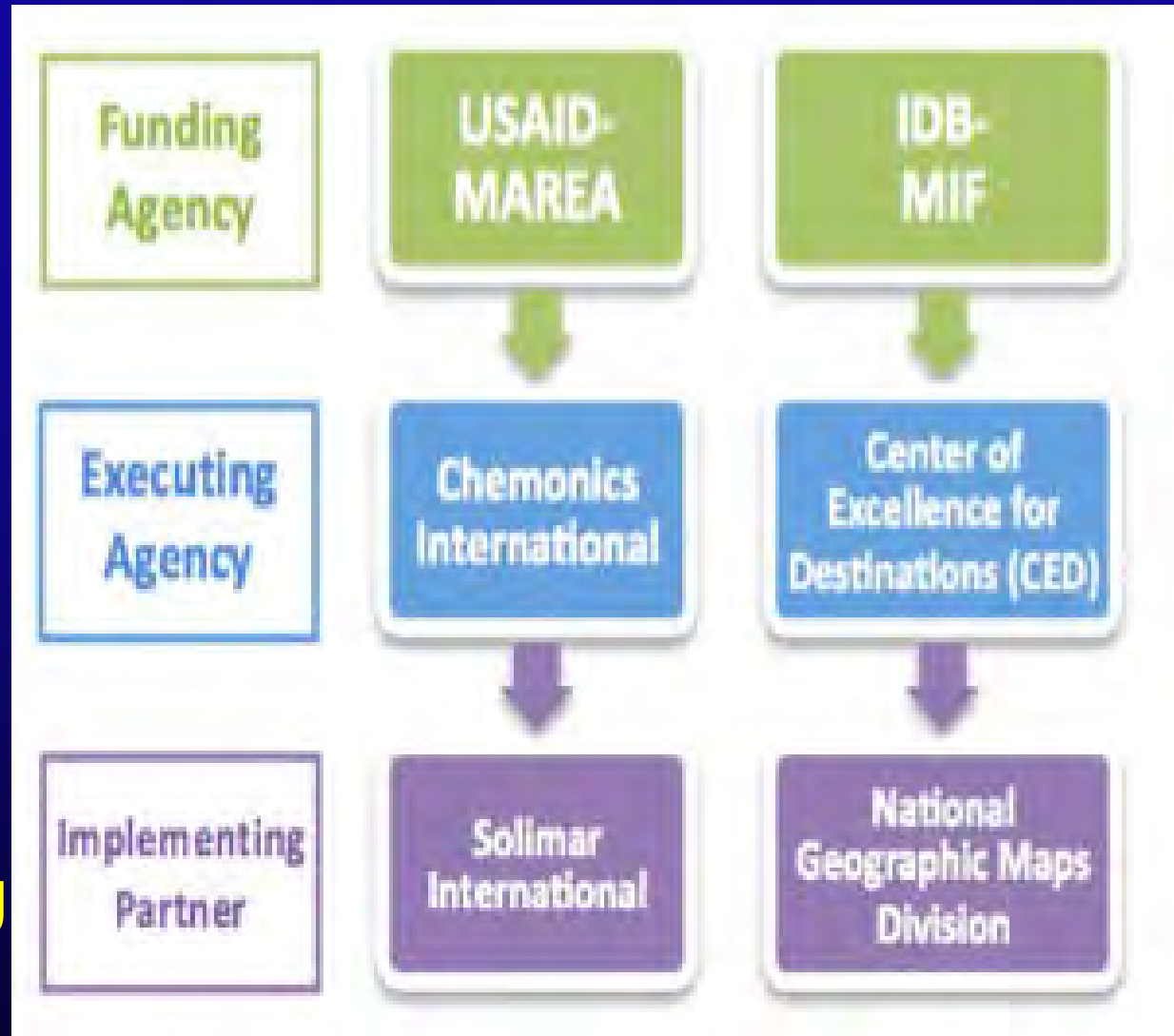
- Bay Islands, Honduras
- Bocas del Toro, Panama
- Toledo District, Belize
- Puerto Viejo, Costa Rica
- La Libertad, El Salvador
- Bahia de Amatique, Guate.



Access to
Knowledge

Access to
Markets

Sustaining the
environment,
culture, heritage
and the well being
of local people





USAID
FROM THE AMERICAN PEOPLE

USAID REGIONAL PROGRAM FOR THE MANAGEMENT OF AQUATIC RESOURCES AND ECONOMIC ALTERNATIVES

“Go Blue Central America” Geotourism Website & Best Practices Program –

“Go Blue Central America” Best Practices Program: Roatán, Honduras

I. Universal Best Practices
(All Tourism Service Providers)



THE BAY ISLANDS RESPONSIBLE SEAFOOD GUIDE
YOUR GUIDE TO MAKING INFORMED SEAFOOD CHOICES

Best Choices	Choices / Cautions	Avoid Buying
<ul style="list-style-type: none"> Common Snappers Groupers Yellowtail Snappers Parrotfish Wahoo Jack Snappers Yellowtail Snappers Tuna Red Snappers Parrotfish 	<ul style="list-style-type: none"> Shrimp Crabs Wahoo Big Snappers Yellowtail Snappers Group Snappers Red Snappers Black Snappers 	<ul style="list-style-type: none"> Atlantic Snappers Blue Snappers Parrotfish Yellowtail Snappers <p>SO NOT BUY</p> <ul style="list-style-type: none"> Shark Sea Turtles

www.BayIslandsResponsibleSeafood.com

USAID | Sustainable Development Goals

Management. All businesses create...



March, 2012; Bocas del Toro,
Pamama Project Planning

April 2012
Roatan, Honduras
Project Planning;

“Swearing in”
of the GSC





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Carenero, (Bocas)
Nominated on 9/3/12



[Food or Drink](#)
Entre Pisco Y Nazca, Sandy Bay, [Linga Longa](#), West End, Roatán, Honduras
Nominated on 8/20/12



[Food or Drink](#)
Linga Longa, West End, Roatán, Honduras
Nominated on 8/12/12

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LOCAL KNOWLEDGE



The best travel advice comes from the people who live here.
Learn about: [Bill Brady](#)

It's easy to nominate!

Tell us about it, share photos and videos, then map it and submit it for review.

[Sign up to start nominating now.](#)

Proyecto de Geoturismo Explorer Latino América y el Caribe

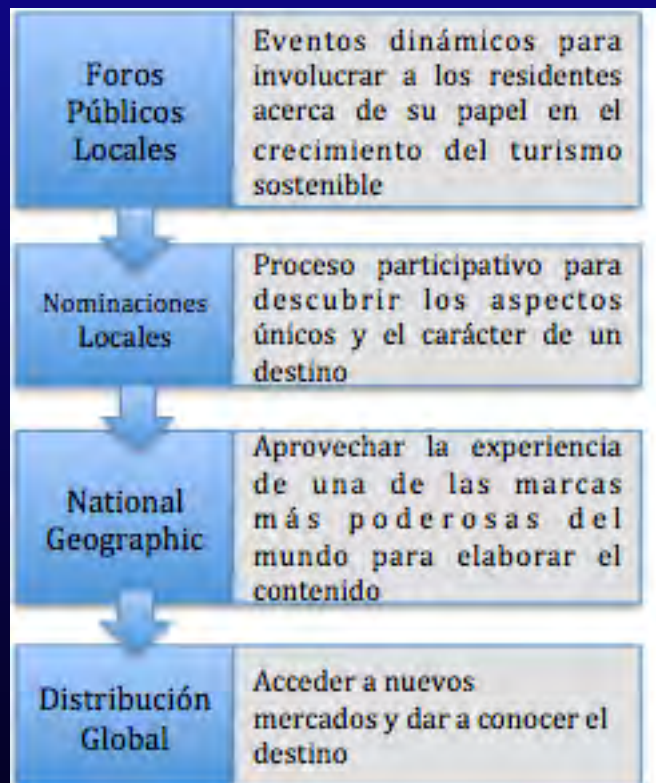
Un enfoque innovador para promover aspectos culturales y naturales de un destino mientras se apoya el crecimiento económico de las comunidades locales

Llamada a Participación



**NATIONAL
GEOGRAPHIC™**

**PROGRAMA DE
GEOTURISMO**



CROWN OF THE CONTINENT
Alberta • British Columbia • Montana

NATIONAL GEOGRAPHIC
Discover the authentic character of a place called the Crown of the Continent.

SEARCH: [input] MAP SEARCH: [input]

One of the world's great mountain landscapes.
Just north of the Line of the Continents, the great peaks, lakes and rivers, and glaciers, and snow-capped peaks, and endless views of the area.

LEARN MORE

Start planning your trip here with a virtual backpack!

Explore, Enjoy, Engage.
Discover the beauty of the Crown of the Continent, the heart of a park, the experience of a lifetime, the beauty of the mountains, the beauty of the mountains.

LEARN MORE

QUICK START
Get your virtual backpack!

THE LATEST FROM AROUND THE CROWN

The Best Cheese Buns
A delicious and hearty cheese bun, made in the mountains of Alberta, is a must-try.

Phishing Boat Trip
Experience the beauty of the mountains and the thrill of catching a fish on a boat trip.

WESCAPS
Landscape
Wildlife
Hiking

VIDEOS
Hiking
Wildlife

INTERACTIVE MAPS
DISCOVER PLACES
The Crown of the Continent, the heart of a park, the experience of a lifetime, the beauty of the mountains, the beauty of the mountains.

Authenticity; Micro, small and medium businesses



Sharing who we are



Maximize the Visitor Experience: Telling the story of our places



Respectful of our places

**CHACO
CULTURE**
NATIONAL HISTORICAL PARK
WORLD HERITAGE SITE



The product is the “place”. Protect the place.











INDICATORS

- a) Not the number of visitors; it is the quality of the visits
- b) Length of stay and money spent
- c) Distribution of income from tourism; money spent locally
- d) How tourism is sustaining sense of place



In Production:

- Western Balkans
- Southern Ethiopia
- Eastern Newfoundland
- Douro Valley of Portugal

Starting Now:

- Bahamas
- Central America
(MAREA)

Coming Soon:

- West Virginia
- Gulf States
- South Florida
- Namibia

Completed:

- Crown of the Continent (2007)
- Greater Yellowstone (2006)
- Central Cascades (2008)
- Redwood Coast (2009)
- Sierra Nevada (2010)
- Lakes to Locks (2011)
- East Tennessee (2011)
- Four Corners (2012)
- Yosemite MapGuide (2012)

Plus:

- Northeast Kingdom, Vt. (2006)
- Sonora Desert (2006)
- Guatemala (2010)
- Peru – Vilcanota Valley (2009)
- Baja California, Mexico (2007)
- Montreal (2008)

CROWN OF THE CONTINENT
Alberta • British Columbia • Montana

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NATIONAL GEOGRAPHIC

THE LATEST FROM AROUND THE CROWN

Hair Shaves for Geotourists
The "Hair a Day is a Beautiful Thing" contest is back, and it's more exciting than ever. Watch as hairy hikers attempt to shave their heads in the wild.

It's Not Easy Being Green
The "It's Not Easy Being Green" contest is back, and it's more exciting than ever. Watch as hairy hikers attempt to shave their heads in the wild.

One of the world's great mountain landscapes.
Learn more about the Crown of the Continent, a vast natural area that spans across three countries: Canada, the United States, and Mexico. It's a place of incredible beauty and diversity.

Explore, Enjoy, Engage.
Discover the rich history and culture of the Crown of the Continent. From hiking and fishing to skiing and snowboarding, there's something for everyone.

QUICK START
Not sure where to begin? We've got you covered. Select a tour to explore around.

Explore other interactive map guides > Choose a Not-to-be-Missed Geotourism Destination >

GEOTOURISM MAPGUIDE: A TRAVEL GUIDE TO THE PLACES MOST RESPECTED AND RECOMMENDED BY LOCALS.

LOCAL KNOWLEDGE
The best travel advice comes from the people who live here. Learn more.

Four Corners Region Geotourism MapGuide

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Learn More >

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CENTRAL CASCADES GEOTOURISM PROJECT
Oregon • Washington

EXPLORE GEOTOURISM LOCATIONS **GET TO KNOW THE CENTRAL CASCADES** **INFORMATION ON SUSTAINABLE TRAVEL**

Enjoy Insights into the Rich Culture and Natural Wonders of the Central Cascades...From the People Who Live Here

The sharp beauty and grandeur of the Central Cascades of Oregon and Washington State "inspire us to explore. The National Geographic Central Cascades Geotourism MapGuide will make our journey give us a deeper understanding of the region's history, high desert and mountain communities will inspire you to linger and explore. The National Geographic Society has collaborated with community members of the Central Cascades to illuminate the places and experiences that residents think are special. Some of the special qualities that define the Central Cascades are explored below.

WHAT IS GEOTOURISM?
Geotourism is tourism that sustains or enhances the geographical character of a place - its environment, heritage and the well-being of its community.

CENTRAL CASCADES THEMES
If you're new to the region, here are seven themes that will help you get to know the Central Cascades of Oregon and Washington.

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California's Redwood Coast: Paradise Untamed

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Welcome to California's Redwood Coast

Long famous as the home of the world's tallest trees, this scenic region is so rugged that explorers continue to seek for new "hidden" redwoods. Join us in celebrating California's Redwood Coast: a region that offers sparkling beaches, towering trees, quiet country-side, historic communities and a forest as old as the dinosaurs.

Point Reyes National Seashore

From the magnificent ocean beaches stretching against rocky headlands and expansive forest beaches through to open grasslands to be hiked and explored, there's something for everyone. Point Reyes National Seashore is home to some of the most beautiful and diverse natural areas in California.

Luther Burbank Home & Gardens

The Burbank home is a modified Great Northern house designed by Luther Burbank from 1916 to 1926. The last structure home built across Upper Merced in 1926, which was replaced in the late 1960s for other developments. After Burbank's death in 1926, the new occupants made several additions to it.

Smiley's Schooner Saloon & Hotel

Explore other interactive map guides > Choose a Not-to-be-Missed Geotourism Destination >

Greater Yellowstone

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Welcome to Greater Yellowstone

Think about a region so awe-inspiring that after having seen it in 1871, the members of the Hayden Expedition said around a campfire near the Madison River and conceived of an entity both stupendous and wondrous: a "National Park." — C. L. Rice, *Yellowstone*, 1909

Green River Lakes

The color of these three lake-made lakes is a beautiful, ethereal, and ever-changing. The color is caused by a combination of factors: the green color is caused by the presence of a type of algae called cyanobacteria, and the blue color is caused by the presence of a type of mineral called glaucophane.

Beartooth All American Road

Keep on the edge of the most scenic drives in the United States, the route follows the edge of the Beartooth and Sawtooth mountains, and goes through some of the most beautiful scenery in the West. The road is a mix of paved and unpaved sections, and it's a great way to see the region's natural beauty.

Yellowstone Historic Museum

Yellowstone is the nation's oldest national park. It was the first national park in the world, and it's a great way to see the region's natural beauty.

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Lakes to Locks Passage: The Great Northeast Journey

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Experiences **Passage Perspectives**

Make A Difference **Chronicles and Legends**

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www.sierranevadageotourism.org

www.visitredwoodcoast.com

www.yellowstonegeotourism.com

www.crownofthecontinent.net

www.westernbalkansgeotourism.travel

www.fourcornersgeotourism.com

www.lakestolocksgeotourism.com

www.centralcascades.com

www.easttennesseerivervalley.com

www.guatemalageotourism.com

www.discoverdourovalley.com

www.gobluecentralamerica.com

www.nlgeotourism.com

What's so special about your place?



The Pride of the Sonoran Desert Region Arizona/Sonora Geotourism MapGuide Nomination Form

1. Name of Item /Point of Interest: _____

2. Address: _____

City _____ Zip _____ Country _____

Email: _____ Website: _____

3. Attraction Type (check as many as apply):

<input type="checkbox"/> Natural Area (river, waterfall, garden, rainforest, etc.)	<input type="checkbox"/> Museum
<input type="checkbox"/> Cultural/Traditional Site or Experience	<input type="checkbox"/> Archeological Site
<input type="checkbox"/> Festival/Unique Holiday Celebration	<input type="checkbox"/> Historical Site (fort, cathedral, town center, etc.)
<input type="checkbox"/> Arts and Craft	<input type="checkbox"/> Outdoor Recreation (hiking, biking, etc.)
<input type="checkbox"/> Performing Arts (dance, music, theater, etc.)	<input type="checkbox"/> Accommodation (B&B, lodge)
<input type="checkbox"/> Cuisine	<input type="checkbox"/> Visual Attraction (scenic overlook, waterfall, etc.)
<input type="checkbox"/> Farm/Agriculture	<input type="checkbox"/> Other (describe): _____

4. Attraction Information:

County	
Hours of Operation, if applicable:	
Site Fees, if applicable:	
Contact Person:	
Tel Number:	

5. Is the attraction an event (fair, festival, etc.)?

YES NO

If so, when does it occur? How often?

6. Is the site privately owned* (circle one)

YES NO

8. What is unique or interesting about this item/point of interest? Describe the site in 20-70 words. Please use page two if necessary. Content from the description may be used on the MapGuide, so it should include how the site helps celebrate the environment, culture, aesthetics, heritage or residents of the Southern Arizona or Sonoran region.

If available, please attach supplementary information/brochures.

Home Page

LandScope maps | NC Media Expl | FieldScope | MapStudio Beta 1 | Digital Carto space | georef workspace | News (1888) | 19.20.21. Olympics events | Apple (140)

GREATER YELLOWSTONE

NATIONAL GEOGRAPHIC

INTRODUCTION | PLACES | EVENTS | PARTICIPATE | MY FAVORITES | ABOUT GEOTOURISM

Welcome, geotourism participant
Jonathan Tourtellot

GEOTOURISM MAPGUIDE NOMINATION FORM

Name of point of interest

Street address

Email _____ Website _____

Latitude _____ Longitude (if available) _____ Locate this site
Go to map

What is unique or interesting about this attraction/activity? Describe the site in 20-70 words. Be specific. ("Beautiful pond" is too vague; "deep, clear-water pond with weeping willows" is better.) Content from the description may be used on the MapGuide, so it should include how the site, business, or activity highlights the environment, culture, aesthetics, heritage, or people of the locale. If available, please send supplementary information/brochures.

Attraction information

County _____ Hours of operation, if applicable _____

[Nominate a site](#) →
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[Submit video or audio](#) →



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Carenero, (Bocas)
Nominated on 9/3/12



[Food or Drink](#)
Entre Pisco Y Nazca, Sandy Bay, [Linga Longa](#), West End, Roatán,
Roatán, Honduras
Nominated on 8/20/12



[Food or Drink](#)
Linga Longa, West End, Roatán,
Honduras
Nominated on 8/12/12

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Zoom 

ZOOM TO A PLACE 



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Show & Search Places

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Select / Deselect All

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-  Action Opportunities 
-  Community Involvement
-  Conservation Action
-  Educational Opportunity
-  Organization
-  Volunteer or Research Opportunity
-  Community 
-  Festival or Event 
-  Competition or Sporting Event
-  Festival Event
-  Live Music or Theater Event
-  Religious Event or Celebration
-  Food or Drink 
-  Health and Wellness 
-  Historic or Prehistoric Place 
-  Inland Adventures 
-  Local Points of Interest 
-  Museum, Theater, Interpretive Center 
-  Natural Area 
-  Sea Adventures 

Zoom - +

ZOOM TO A PLACE -

Entire Region
Roatán, Honduras
Bocas del Toro, Panama

SLAS DE LA BAHIA
Roatán
Roatán Airport

POWERED BY
esri

Show All Places

Search by Keyword

Category Legend

- Select / Deselect All
- Accommodation +
- Action Opportunities +
- Community +
- Festival or Event +
- Food or Drink +
- Health and Wellness +
- Historic or Prehistoric Place +
- Inland Adventures +
- Local Points of Interest +
- Museum, Theater, Interpretive Center +
- Natural Area +
- Sea Adventures +

UT

ZOOM TO A PLACE -

Entire Region
Roatán, Honduras
Bocas del Toro, Panama

Accommodation

Turquoise Bay Resort, Milton Bight,
Roatán, Honduras

Located on Roatán's
Northeast shore,
Turquoise Bay Dive...
[READ MORE >](#)

Hotel or Motel

 Hotel or Motel

Turquoise Bay Resort, Milton Bight, Roatán, Honduras

 **BACK**  **39 Thumbs Up!** [Click here to give your thumbs up.](#)



     **Like** **10**

Located on Roatan's Northeast shore, Turquoise Bay Dive & Beach Resort is the only resort in this lush and remote area of the island providing you the opportunity to dive uncrowded, pristine dive sites or just unwind on our exclusive, private white-sand beach.

Specialities and Highlights

It is an undiscovered paradise where you will enjoy the very individual and personal service only a small boutique resort can offer.

Let our chef impress you with his creativity and dally specials as you experience the local flavours of Roatan at our restaurant where indoor and outdoor poolside seating is available.

Relax in one of our 26 spacious rooms with stylish Caribbean decor and views of Turquoise waters and our white-sand beach from your private terrace.

Hours Open

Reception and restaurant are open from 6 am - 10 pm every day.

Seasons Open

Year-round

Price Style for this Establishment

Bed & Breakfast rate / double occupancy: \$159 + 16% taxes

Actions taken to promote environmental or social sustainability

Eco friendly sewage systems

For More Information, Contact:

Jesus Reyes

info@turquoisebayresort.com



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LATITUDE: 16.395437000

LONGITUDE: -86.405705000



Meet the Author:

Jesus Reyes

 About Me  Email Me

[Add your own story, place or event.](#)

Thumbs Up Place Nearby




Alvin Roberto Welcome Brooks,
French Harbour-Roatán,
Honduras
(7.6 miles / 12.3 kilometers)

SIMILAR **NEARBY**

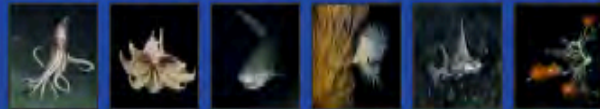
 **Bananarama & Island Pearl Beach & Dive Resort, West Bay, Roatán, Honduras**
Roatan Diving at Bananarama Beach Front and Dive Resort on Roatan Island, Honduras. We are...

 **Birds Nest, Isla Colón, Bocas del**

 Guide or Operator

Instituto de Exploración de profundidades Marinas de Roatán - Submarinos Stanley, West End, Roatán, Honduras

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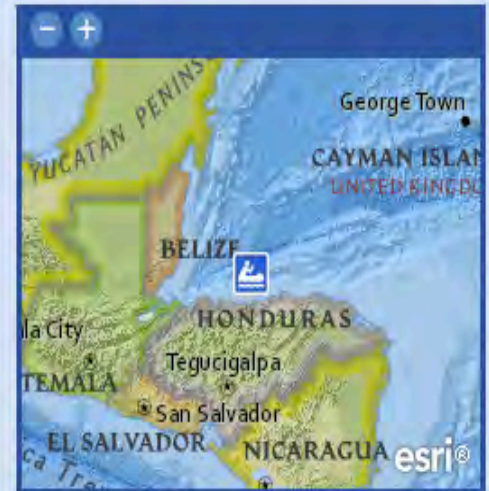
Less than 3 percent of the world's deep waters have been explored. Considering that nearly all deep sea research has been conducted by small group of developed nations in their own waters (U.S., Russia, New Zealand, Japan, U.K., and France), the deep waters of less developed regions, such as Central America, are truly unknown.

On every dive the R.I.D.E submarine *Idabel* illuminates places that have never known any light at all—places no human eyes have ever seen. Dives can last from an hour and half to sometimes 10 hours, depending on which dive you choose to do. Past dives with scientists, photographers, and filmmakers have led to the identification of new species and previously unknown creatures. Scientists have touted the area off of Roatan has some of the healthiest deep sea coral communities yet to be discovered. Both research and recreation have led to a greater

appreciation for the incredible marine habitat that lies below.

Recreational Opportunities Available
305 m (1,000 ft) - 1.5 hours

We explore down the second wall, which drops between 60-210 meters (200-700 feet), and around huge




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LONGITUDE: -86.593789000

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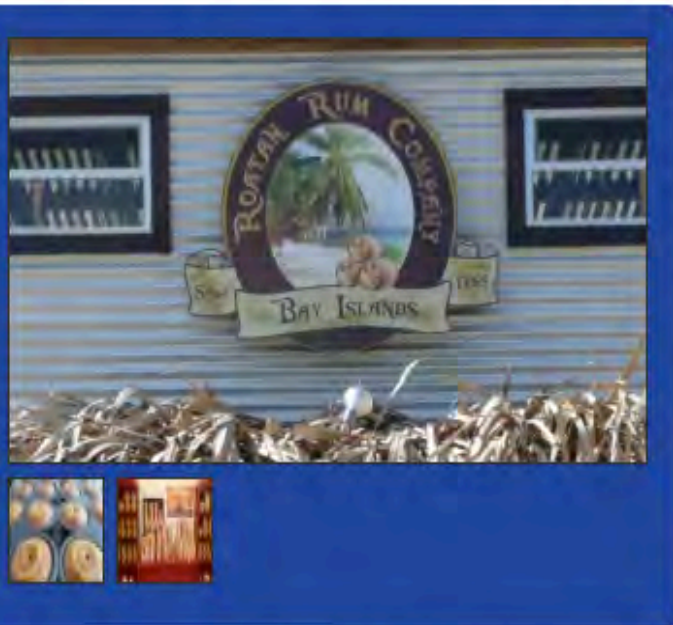
 **Thumbs Up Place Nearby**



Roatan Rum Company Between West End and West Bay, Roatán, Honduras
(1.4 miles / 2.2 kilometers)

Roatan Rum Company Between West End and West Bay, Roatán, Honduras

[BACK](#) **3 Thumbs Up!** [Click here to give your thumbs up.](#)



[+](#) | [f](#) | [g+](#) | [t](#) | [f](#) Like 0

Our Artisan rum cake bakery and store is a must see while in Roatan. Free rum cake samples, rum candies, rum based sauces, raw sugar cane and more beautifully packaged and available to take home as gifts.

We are located high on top of Rum Point, with beautiful views of the Caribbean Sea, coral reef and West End, Roatan.

Enjoy a rum cocktail while chatting with our resident pirate, great photo opportunities abound... Join us!

What not to miss

The Incredible hand made Roatan Rum Cakes, available in four delicious flavors... 151 Proof Rum, Chocolate, Island Original and Crazy Coconut. Oh and of course, The Saucy Girls!!!

our rum based Hot Sauce Collection, Heatanistic Habanero, Passionate Papaya, Bodacious BBQ Sauce, the list goes on...

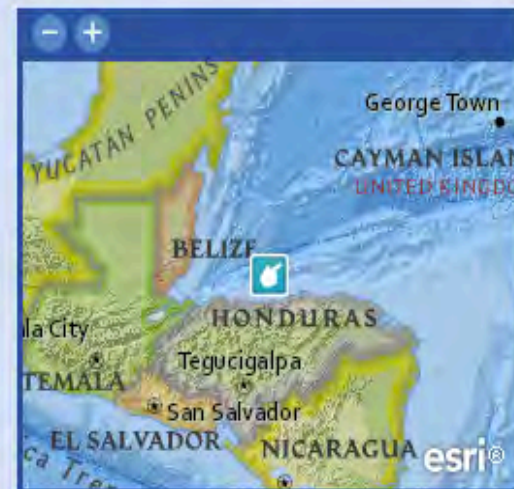
Best times to visit

Late afternoons as the sun sets over the Caribbean, big sky views that will astonish the senses.

Hours of Operation: Monday to Saturday 9am till 5pm

Actions taken to promote environmental or social sustainability

Building is constructed of environmentally friendly materials: wood and tin; reclaimed concrete used to make our patio stepping stones. We also employ several locals and have taught them new skills, contributing to the islands economy and growth. Supporting local business, all supplies and services required in the making of our products come **only** from locally owned businesses. All Roatan Rum



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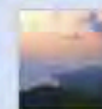
Meet the Author:

George O'Mallie

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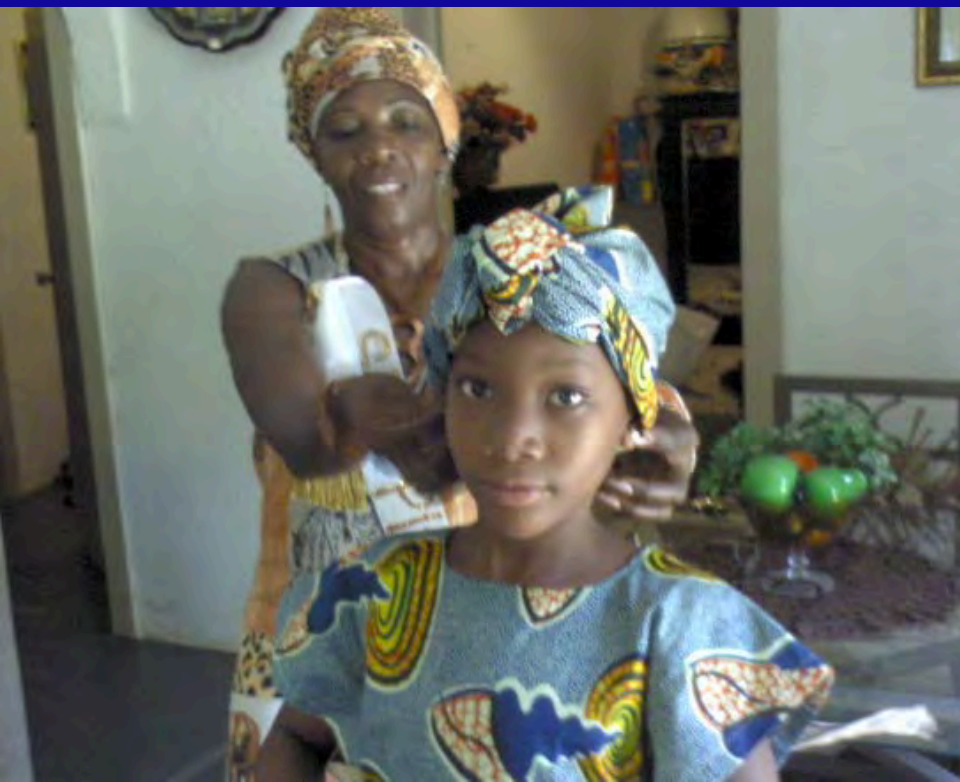
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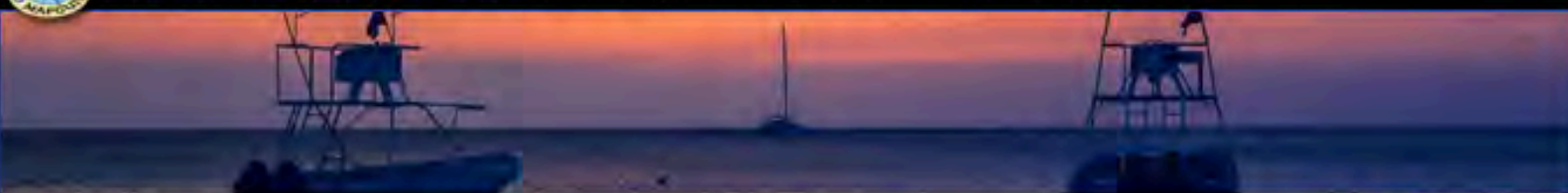
Thumbs Up Place Nearby



Lookout Point, East End, Roatán, Honduras
(23.2 miles / 37.5 kilometers)

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Surface and underwater view of an island in Bocas del Toro, Panama | Vista submarino y superficie cerca de una isla en Bocas del Toro, Panamá
 Photo © [vlaincrevette](#) / [iStockPhoto](#)

About Bocas del Toro, Panama

The Bocas del Toro Archipelago is a group of islands in the Caribbean Sea in northwest Panama. The archipelago remains relatively undeveloped; Isla Colón is the only island with any roads or vehicles. This leaves visitors to enjoy the clean air, the sound of the waves, and the exotic noises of the jungle—home to monkeys, sloths, toucans, and a spectacular variety of medicinal plants and exotic fruits.

The sea is also full of life. Elusive manatees, endangered sea turtles, playful dolphins and vivid reefs fill the waters of the region. The opportunities for diving and snorkeling are endless, and the waves crashing over these reefs draw surfers from across the globe. The Bastimentos National Park encompasses one part of Bastimentos island and the Zapatilla Cayes. This park includes rich mangroves and over 57 different coral species.

Bocas' remoteness means that unique species have emerged - such as the emblematic poison dart frogs, whose jewel-like skins have evolved into different colors on each island and the mainland. Likewise, the region's diverse cultures - from the indigenous Ngöbe and Naso, to the Afro-Caribbeans and Latinos - have retained their own languages, beliefs, and customs through the centuries, isolated as they are by water and impenetrable jungle.

The province of Bocas del Toro used to be home to a number of banana plantations operated by the United Fruit Company. Many buildings in Bocas del Toro reflect the rich history of Bocas del Toro, such as Hotel Bahía (the former headquarters of the United Fruit Company). There are many aspects of cultural life in Bocas del Toro that are of interest for tourists—such as local

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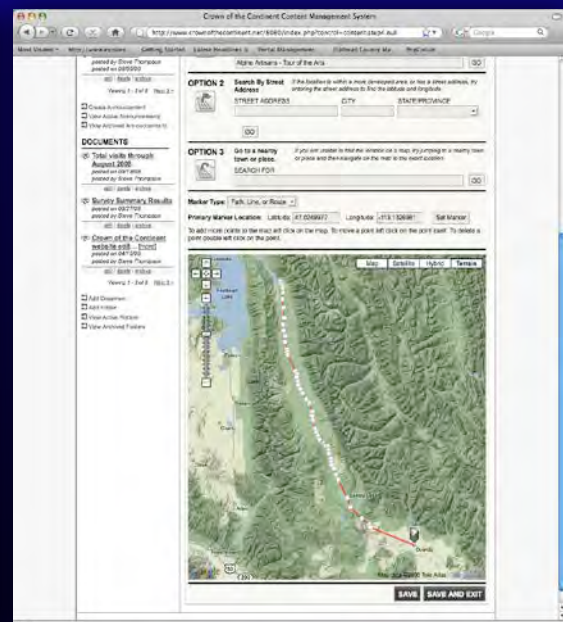
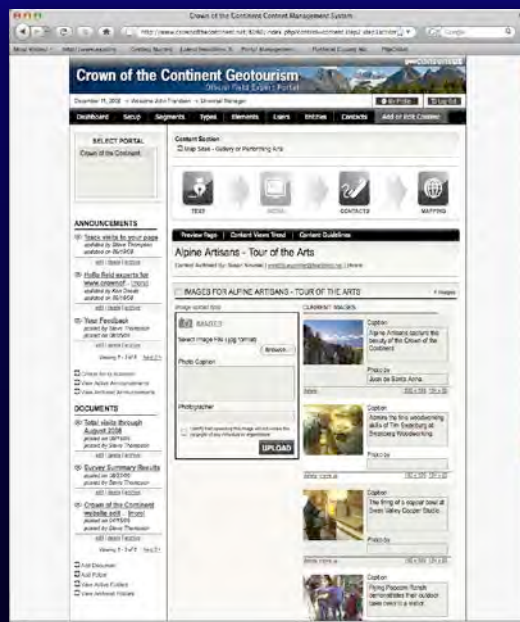
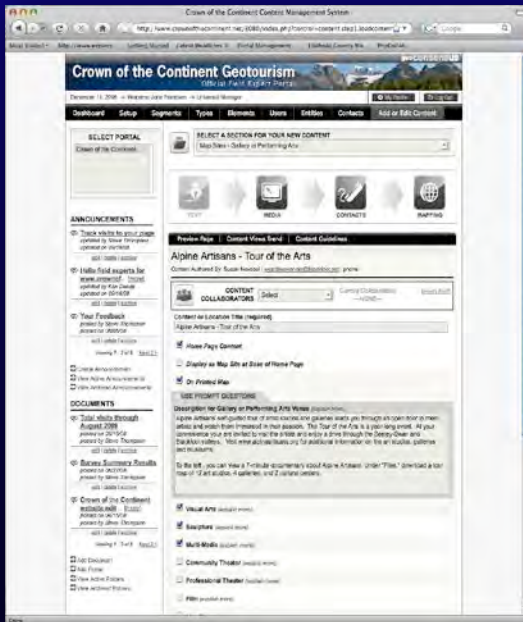
Panama:
 Lucia Prinz
 Regional Project Coordinator
l.prinz@solimarininternational.com
 Tel: +507.6002.9205

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Flexible and Highly Customized Content & Story Development

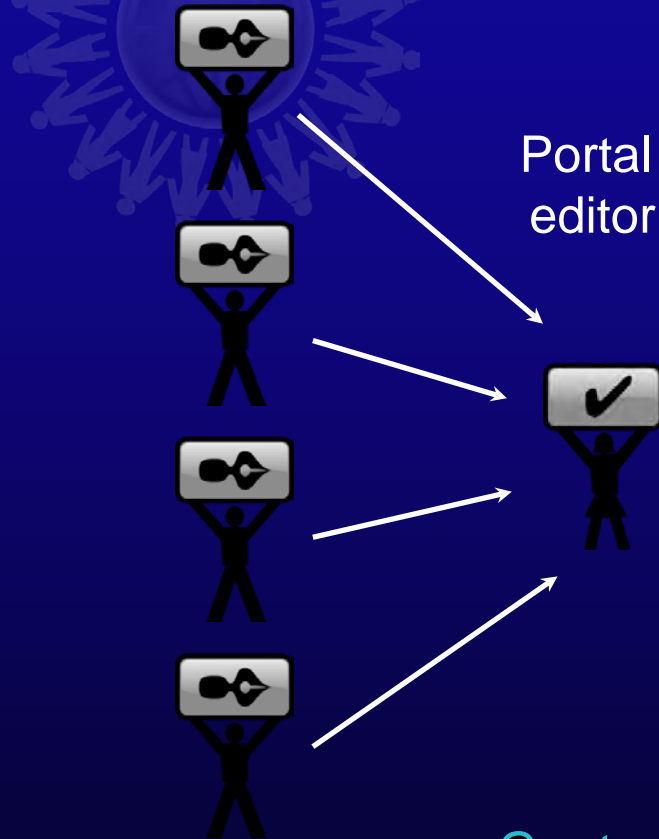
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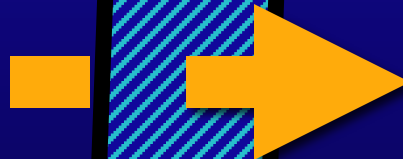
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Website



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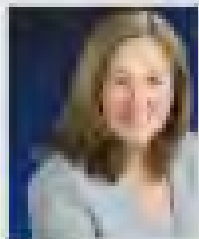
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Local Points of Interest - Unique Shop

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Ute Mountain Pottery

sonya cuthair | southair@utemountain.org | phone:

Content or Location Title

Ute Mountain Pottery **SAVE**

USE PROMPT QUESTIONS

About this Point of Interest Pasting from Word?

I B U

The Ute Mountain Pottery has been an enterprise of the Ute mountain Ute tribe since 1970. Ute Mountain Pottery 90% of the employees are Native Americans. White Mesa wholesale pottery plant has been in operation since 1994. Ute Mountain Pottery produces approximately 50,000 pieces a year. Each piece is uniquely designed, painted, and signed by the hands of Native Americans. Many other artists have tried and duplicated our unique pottery pieces, so the Ute Mountain Ute tribe has recently authenticated our original pottery pieces by using a trademark of our Great Seal on each of our pieces along with hand signatures of the artist who created the piece. Ute Mountain Pottery has a showroom that is open to the public that offers a variety of pottery selection and other native pieces that will peak your interest including but not limited to music, drums, beadwork, etc.

Seasons Open

- Eco-Friendly Site (explain more)
- Locally or Family Owned Business** (explain more)

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Pet Friendly Notes Pasting from Word?

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Users and Subscribers

- 733 Users
- 21 Subscribers & Requests
- 0 New Users in past 7 Days

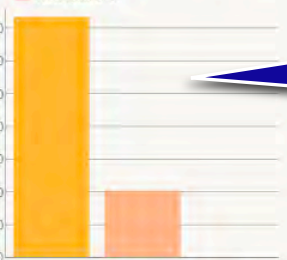
Content

- 793 Active Content Entries
- 15 Pending Content Entries
- 1 New Content Entries in past 7 Days

CONTENT AND USERS OVERVIEW

USERS OVERVIEW

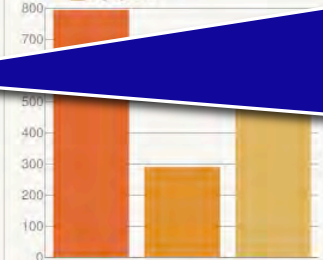
- Active: 733
- W/O Content: 202
- New Users: 0



(Explain this Graph Report)

CONTENT OVERVIEW

- Active: 793
- Inactive: 289
- Aging: 640

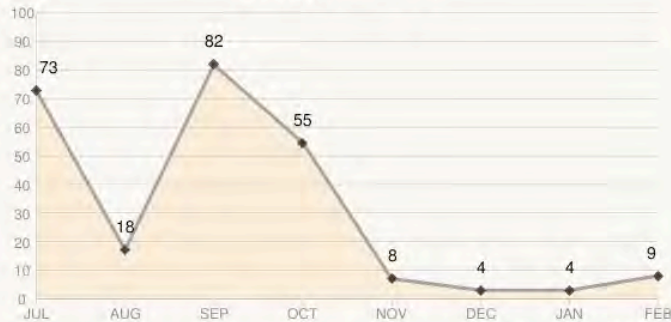


(Explain this Graph Report)

SUBSCRIBERS AND CONTENT TRENDS

Content Activity Trend

CONTENT ACTIVITY TREND



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+ ADD NEW NOMINATION

PENDING NOMINATION

All Pending Content

Name or Title	Status	Date	Select
Animas River Blues Festival	Pending		<input type="checkbox"/>
Aztec UFO Symposium	Pending		<input type="checkbox"/>
Circle A Guest Ranch and Hostel	Pending		<input type="checkbox"/>
ColorFest	Pending	05/05/11	<input type="checkbox"/>
Empowerment Retreat-Horses Heal	Pending	11/15/11	<input type="checkbox"/>
Fort Gariand Band Jam Music Festival	Pending	07/25/11	<input type="checkbox"/>
Historic Taos Trolley Tours	Pending	07/06/11	<input type="checkbox"/>
Northern New Mexico College - El Rito	Pending	10/06/11	<input type="checkbox"/>
Northern New Mexico College - El Rito	Pending	10/06/11	<input type="checkbox"/>
Santa Fe	Pending	06/22/11	<input type="checkbox"/>
Santa Fe, New Mexico	Pending	06/22/11	<input type="checkbox"/>
Ute Mountain Hotel/Casino/Resort	Pending	08/22/11	<input type="checkbox"/>
Ute Mountain Pottery	Pending	08/03/11	<input type="checkbox"/>
Ute Mountain Tribal Park	Pending	10/06/11	<input type="checkbox"/>
Ute Mountain Ute Tribe	Pending	08/22/11	<input type="checkbox"/>

TRANSFER TO

Select

CHANGE STATUS

Select

(explain what these select options mean)

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Search by Nomination Title

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Show All My Nominations

Name or Title	Notes	Status	Last Updated	Select
Four Corners Boundary		Inactive	06/13/11	<input type="checkbox"/>
map test		Inactive	02/16/12	<input type="checkbox"/>
Test		Inactive	02/16/12	<input type="checkbox"/>

Local editors have approval for content before it is activated.

Local editors also have tools for communicating with local contributors.



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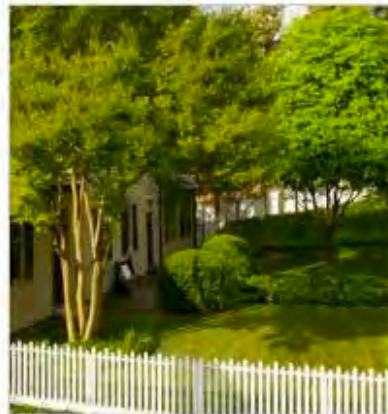
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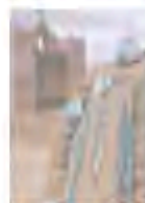
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Local Voices of the Four Corners Region

Time in the Four Corners is thin. You can step right through it. This red dust desert lays open geologic epochs. It leaves the ground peppered with elegant stone spear points and ancient painted pots shattered where they were dropped centuries ago. Other landscapes are shrouded in grasslands or woods, while this is naked country.

-Craig Childs, author, Colorado

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A Land for the Imaginative



Archaeology



Cultural Continuity



Outdoor Recreation



Water

Cultural Continuity



Photo © S. Greg Panosian / iStockphoto.com

symbolic to the Navajo people.

"If you believe strongly in a cultural tradition like the Navajo, that belief will help you in your daily life for years to come. It's a very common sense approach that all people can relate to. That doesn't mean that you must continue to make pottery and baskets and rugs, just like you no longer ride horseback to work every day. But when you have a strong belief system that will carry on forever."

-- Tom Wheeler, a fourth-generation trader and proprietor of the Hogback Trading Post, just east of Shiprock, New Mexico, on the Navajo Nation

"Aridity. It's dominated the Four Corners for centuries, and through time has forced mankind to compete for scarce water resources. First the Indians struggled to grow crops, then Hispanics. The soil rewarded them both only grudgingly. The old cultures managed to survive by developing uncommon powers of endurance.

"Incoming Anglo Americans adapted to the harsh existence in the Four Corners. Still, as the twentieth century advanced, the newcomers imposed a heavy-handed modernity that diluted traditional folkways without entirely displacing them.

"The interplay of natural and human forces has made the Four Corners region the distinctive place we see today. This country has always been a tough place to make a living."

-- Marc Simmons, Southwest historian and author of many books on the Southwest, including *Coronado's Land: Essays on Daily Life in Colonial New Mexico*

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Francisco Vazquez de Coronado made contact with native people at Hawikku, near present-day Zuni Pueblo, in his futile 1540 search for the Seven Cities of Gold. Since then, the Four Corners region has continued to preserve some of the oldest, most diverse communities within the continental United States. Yet today's modernized society represents a greater threat to cultural community than centuries of population shifts, climatic change, and successive government and military reigns.

"To the Navajo, turquoise is symbolic of prosperity and good luck. When you have a belief system like the Navajo and you get up in the morning and are positive, it helps you lead a positive life. Everything I have in my store is








Meet the Contributor:

Arnold Vigil

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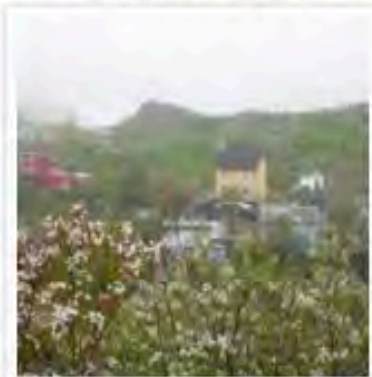
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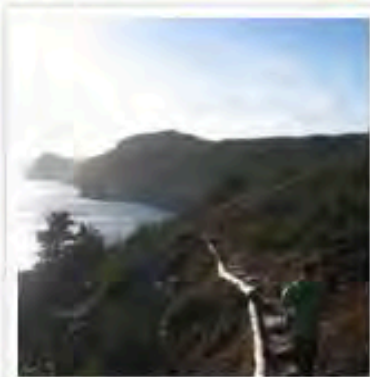
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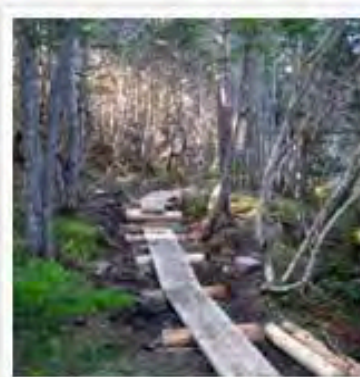
Most Recent Nominations



Outdoor Adventures
Quidi Vidi Trailhead
Nominated on 9/19/12



Outdoor Adventures
Logy Bay Trailhead
Nominated on 9/19/12

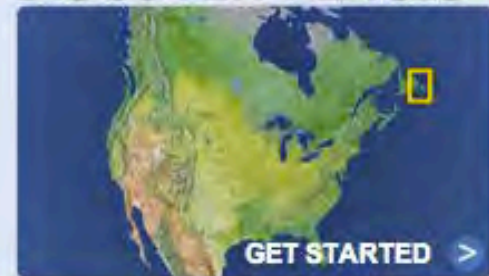


Outdoor Adventures
Dorans Lane Trailhead, Cobbler Path, East Coast Trail
Nominated on 9/19/12

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Albania | Bosnia and Herzegovina | Kosovo | Macedonia | Montenegro | Serbia



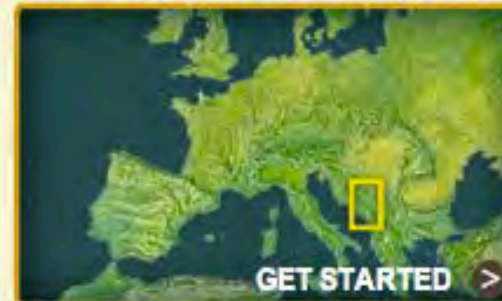
Prizren, Kosovo, Old Stone Bridge, 17th century Sinan Pasha mosque and historic town square.

Photo © Dave Long

Search the MapGuide



INTERACTIVE MAPGUIDE DISCOVER PLACES



Get beyond the beaten track. Discover new people, places, and experiences.

What is Geotourism?

[Learn More >](#)

CROSSROAD OF CULTURES

LIVING ART

OUTDOOR RECREATION



[Español](#) | [English](#)



[HOME](#) [MAP](#) [EXPLORE](#) [EVENTS](#) [MY TRIP](#) [ADD PLACES TO THE MAP](#) [ABOUT](#)



Geotourism MapGuide of Guatemala



Explore a land where ancient traditions meet modern innovation, the clouds touch the forest, and the warmth of the people will live inside you forever.

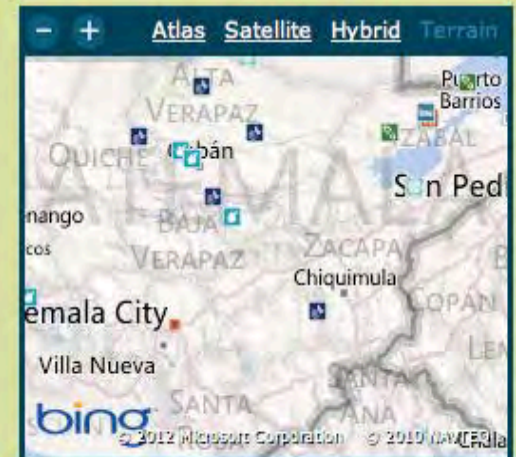
[EXPLORE GUATEMALA >](#)



Help tell the story of authentic Guatemala. [Nominate places here.](#)



Search the MapGuide



Boundaries and names shown do not necessarily

CROWN OF THE CONTINENT

Alberta • British Columbia • Montana

PLAN
YOUR TRIP

MAP SITES

EXPERIENCES

REGIONAL
PERSPECTIVES

LOCAL TOPICS

MAKE A
DIFFERENCE

AROUND
THE CROWN

 NATIONAL
GEOGRAPHIC

Uncover the authentic
character of a place called
the Crown of the Continent.



SEARCH

MAP SEARCH

**One of the world's
great mountain landscapes.**

Learn more about the Crown of
the Continent. Get expert
advice, keep up on local
topics, and learn how you can
explore more of this area.

[LEARN MORE](#)



THE LATEST FROM AROUND THE CROWN

[SEE MORE](#)



Nutcrackers, Bears &...

The 'Take a Walk on the Wild
Side!' lecture series occurs
every Wednesday evening in
February at...



Flight of the Crows Loppet...

The Crowsnest Pass Cross
Country Ski Association is
hosting the second annual
Flight of the...

SUPPORTING SPONSOR

WHITEFISH, MONTANA

Watch the Video!

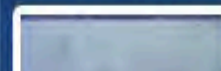
PLAY [>](#)



WEBCAMS



Appgar Lookout...





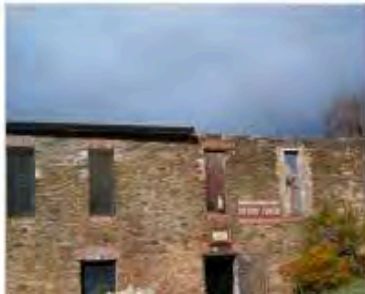
Sierra Nevada Geotourism MapGuide



- HOME
- MAIN MAP
- EVENTS
- PARTICIPATE
- MY FAVORITES
- EXPLORATION TRACK
- ABOUT

Welcome to our home, the source of California and Nevada's indomitable spirit and unparalleled explorations. Use this Sierra Nevada **travel planning map** and our **exploration tracks** to guide you through breathtaking landscape that shapes our local culture and unforgettable vacations. Start a new tradition exploring the Sierra Nevada. **And share your story here.**

Featured Places Recommended by Locals



Search the MapGuide

>

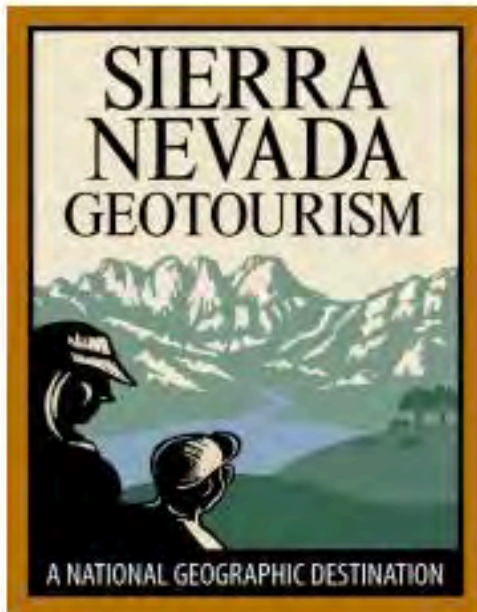
INTERACTIVE MAPGUIDE DISCOVER PLACES



Get beyond the beaten track. Discover new people, places, and experiences.

Sign Up

Facebook helps you connect and share with the people in your life.



- Wall
- Info
- Photos
- Notes
- Links
- Events

About

The Sierra Nevada Geotourism

Sierra Nevada Geotourism

Like

Non-Profit Organization



Wall

Sierra Nevada Geotourism · Everyone

Share: Post Photo Video

Write something...



Eastern Sierra Outdoors

Evening lights the Inyo/Whites, our eastern neighbor.



Tools for
visitors:

Mobile
Geotourism
MapGuide

The screenshot shows the mobile application interface for the Sierra Nevada Geotourism MapGuide. At the top, there is a status bar with icons for USB, a warning sign, 3G connectivity, signal strength, and a battery level indicator, along with the time 11:28 PM. Below the status bar is a black header containing the Geotourism MapGuide logo on the left and the National Geographic logo on the right. The main title "Sierra Nevada" is displayed in a large, white, serif font on a green background. Below the title is a landscape photograph of a mountain valley with a river and lakes. Underneath the photo is a light green box containing introductory text: "Introductory text goes here. Application introductory text goes here. This is intro text for the application." Below this text is a large, bold, black button that says "GET STARTED!" followed by a right-pointing arrow. At the bottom of the screen, there is a green bar with the text "Sierra Nevada" on the left and "Online" with a green infinity symbol icon on the right.


11:28 PM

GEOTOURISM MAPGUIDE NATIONAL GEOGRAPHIC

Sierra Nevada

Introductory text goes here.
Application introductory text
goes here. This is intro text for
the application.

GET STARTED! >

Sierra Nevada Online 

11:28 PM

- Accommodation
- Backcountry Shelter
- Bed and Breakfast
- Campground or RV Park
- Hostel
- Hotel or Motel
- Lodge or Resort
- Ranch
- Community

Sierra Nevada Online

11:28 PM

ON

Winery or Winery Tasting Room

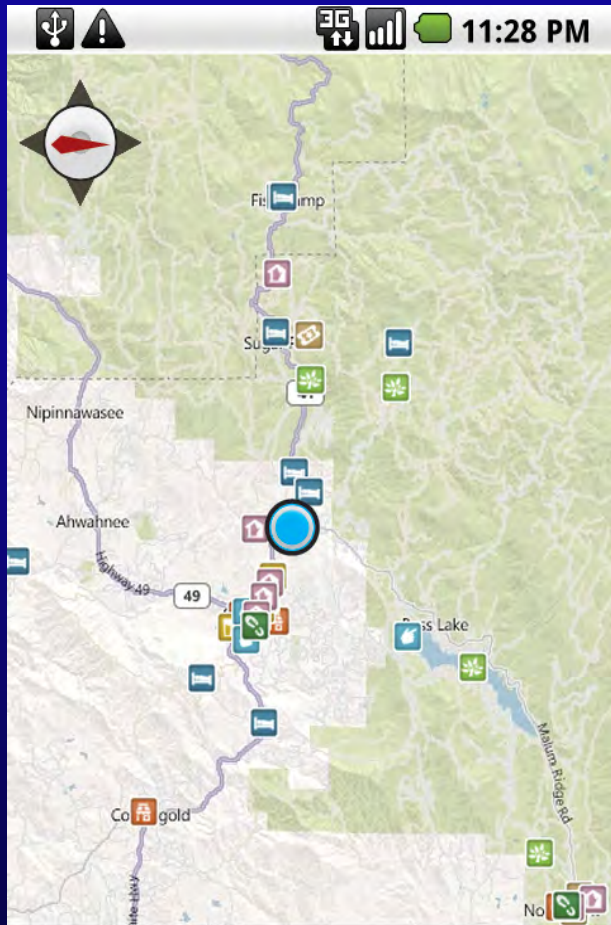
Pilot Peak Vineyard & Winery
.75 miles away

Bed and Breakfast

McCaffrey House Bed and Breakfast Inn
1.5 miles away
 Special or Package

Geologic Feature

Sierra Nevada Online



0.75 miles away

Blue Angel Café

Located on Ski Run Boulevard in the center of South lake Tahoe, the Blue Angel Café is...

READ MORE >

Contact Information
www.theblueangelcafe.com
 1132 Ski Run Boulevard,
 South Lake Tahoe, CA 96150
530-544-6544 • Fax 530-544-6543

Special or Package (3)

0.75 miles away

Special or Package (3)

Get Directions

Located on Ski Run Boulevard in the center of South Lake Tahoe, the Blue Angel Café is situated along the original ski hill of Heavenly dating back to 1947. Decorated with ski memorabilia of days gone by, the Blue Angel Cafe's interior reminds us of the rich ski history of the area and its namesakes - The Blue Angels, the official Ski Race Team of Heavenly Ski Resort during the 1950s, 60s and 70s.

The owner, Rosie Cowen, whose English & European heritage heavily influenced the menu with innovative food from around the

Engage local stakeholders



BLM is teaming up with coastal communities, counties, Ca. State Parks, Ca. Fish and Game, among others, to sustain the character of place of the California Coast.

www.visitredwoodcoast.com

Issues:

- Increasing population
- Greater visitation
- Coastal development
- Climate change



Sierra Nevada of California
New on line Geotourism Mapguide highlights
the “Range of Light”



sierranevadageotourism.com

Geotourism Stewardship Council (GSC) – Private / Public Sector Stakeholders

The unifying activity of the GSC is the creation of a **Geotourism Online Map Guide**.

The GSC can be:

- an existing DMO
- an existing association that is taking on the responsibility to act as a DMO
- an ad hoc group brought together for the purpose of creating and managing the Geotourism development process
- an organization institutionalized for the same

GSC Members represent all aspects of the destination of potential tourist interest:

For example:

- Culture
- Cuisine
- Nature and wildlife
- Outdoor recreation
- Folklore
- Artisanry, music, theatre
- History,
- Public lands and water resources

Roles of the GSC

1. Define criteria for content on the website
2. Provide content to go on the website
3. Engage local people to provide content
4. Helps NGS edit, verify and select content
5. Be the ultimate owners of the site
 1. Be a permanent local presence
 2. Network with NGS and our getourism councils around the world

Sustainable Tourism – Criteria:



- Global Sustainable Tourism Criteria (GSTC)
- UNESCO World Heritage Center - Convention
- ICOMOS – World Monuments Fund

National Geographic Principals:

- Promote destination appeal
- Market Selectivity
- Plan for the long term
- Evaluate consumer enthusiasm - evaluate benefits per guest



Principals of Geotourism:

- Integrity of the site: Sustain and increase the geographical character of places
- International codes: Adhere to WTO / GSTC / Other
- **Market Diversity**
- Tourist Satisfaction
- **Involving the community**
- Interactive interpretation
- **Promoting the attractiveness of the destination**
- Conservation of resources
- **Planning: Balancing economic needs**
- Evaluation
- **Benefits of community**

MapGuide includes:

Locations, sites, attractions, services, businesses, activities, events, or experience that are distinctive elements of our place:

- Natural areas and remarkable geological features
- Habitats and distinctive wildlife species
- Locations / or sites with local agricultural products
- Events, ceremonies, festivals that highlight the
- Cultural Experiences: heritage, museums, theaters, music
- Art galleries, craft workshops,
- Outdoor Experiences such as rafting, hiking, climbing

- Historic sites, trails, farms and local architecture
- Scenic routes
- Community projects, protected areas, initiatives / projects for conservation and restoration
- Small family businesses: cafes and bars with interest, craft shops, farms or unit of rural tourism
- Artists or local artisans, storytellers, historians and guides

<http://www.gobluecentralamerica.com/>

Steps to develop a Geotourism Website – 12 to 14 month project lifecycle

1. Organize Geotourism Stewardship Council
2. Project Planning and Orientation meeting
3. Establish site nomination website
4. Engage communities - geotourism forums, local outreach, media / Gather site nominations
5. Create Geotourism MapGuide - catalytic program - informs, educates and involves local people and visitors
 - Mid term meeting
 - Edit, fact check
 - Choose site nominations to put on the map
 - Identify text themes
 - Write, design, complete and handover site
6. Public Roll out event
7. Engage GSC to identify what we do next

Measuring Success (MOS) – How and what we will measure

How we will measure success

- Self Assessment through Geoconsensus – content contributors periodic self reporting
- Stakeholder Surveys – web site based / work groups
- Visitor surveys – web site / at visit points in the region
- Data interpretation and reporting in cooperation with Duke University – The Nicholas School of the Environment

What we will measure; Key indicators

- Visitors / Length of stay / Income generation / benefits
- Local participation / public – private sector partnerships
- Awareness and perception of the Western Balkans brand
- “Quality Mark” program – standards set by the DVWHC



Go Blue Central America Geotourism MapGuide

[Español](#) | [English](#)



[HOME](#)

[MAP OF NOMINATIONS](#)

[ABOUT](#)

[ADD NOMINATIONS](#)



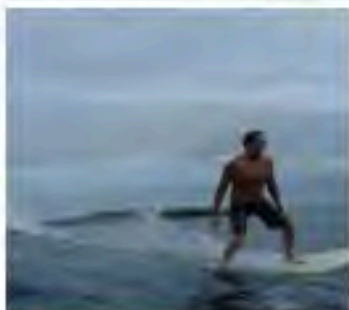
[LOGIN](#)



Nominate Places to the MapGuide

Help tell the story of what is special about your place. [Start Nominating Here!](#)
Nominations open now!

Most Recent Nominations



[Sea Adventures](#)
Carenero, (Bocas)
Nominated on 9/3/12



[Food or Drink](#)
Entre Pisco Y Nazca, Sandy Bay, [Linga Longa](#), West End, Roatán, Honduras
Nominated on 8/20/12



[Food or Drink](#)
Linga Longa, West End, Roatán, Honduras
Nominated on 8/12/12

Search the MapGuide

[➤](#)

INTERACTIVE MAPGUIDE DISCOVER PLACES



[GET STARTED](#) ➤

Get beyond the beaten track. Discover new people, places, and experiences.

[Geotourism FAQ](#)

[About the Region](#)

[Supporters](#)



LOCAL KNOWLEDGE



The best travel advice comes from the people who live here.
Learn about: [Bill Brady](#)

It's easy to nominate!

Tell us about it, share photos and videos, then map it and submit it for review.

[Sign up to start nominating now.](#)

The Sustainable Tourism Test: Are we sustaining or enhancing the character of our place?





NATIONAL GEOGRAPHIC SOCIETY

July, 2008 –

**Memorandum of Understanding with the USDA
and USDI – align the missions of NGS and
these federal departments to develop
geotourism strategies that promote wise
destination stewardship**

The Geotourism MOU Working Group



PLAN YOUR TRIP

where are you going?

GO >

leaving



returning



GO >

INTERACTIVE GEOTRAVEL MAPGUIDE

Get beyond the beaten track. Discover new people, places, and experiences. GET STARTED ▶



Crested Butte, Colorado [read more](#)
© Photographer

1 2 3 4

HOME

MAPGUIDE

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MY TRAVEL PROFILE

LOGOUT

FEATURED VIDEO



Crown of the Continent

Artists and fly casters have superseded gandy dancers and cow punchers in the old railroad. [read more](#)

SIGN UP FOR GEOTRAVEL eNEWS [read more](#)

GO >

WHAT IS GEOTOURISM?

TIPS FOR GEOTRAVELERS

PEOPLE



Downtown Livingston

Artists and fly casters have superseded gandy dancers and cow punchers in the old railroad. The Northern Pacific depot is now a gallery, and the last remnants of the cattle trade are the angling shops that sell calf tails to fly tiers... [read more](#)

PLACES



Lee Vining Canyon

Lee Vining Canyon cuts deep into the granite peaks of the Sierra Nevada, formed by ice age glaciers. Meadows of grassland and patches of forest cover the flat canyon floor. Bare granite cliffs and slopes of broken rock cover the... [read more](#)

EXPERIENCES



Skamania Performing Arts

Almost 10 years ago, a performer on board a paddlewheeler cruise boat disembarked in the town of Stevenson, Washington along the Columbia River. She fell in love with the small village and decided to stay in the area. Soon... [read more](#)

MAKE A DIFFERENCE

Be more than a passive traveler. Opportunities to volunteer and make a difference.



Bob Marshall Wilderness Foundation
Volunteer Opportunity



Camp Tuolumne Trails
Community Involvement



Yellowstone Association Headquarters
Organization

LOCAL KNOWLEDGE

Local people tell us what makes their place special, and what's being done to keep it that way.



Samantha McGossen-Lee
joined Sept. 12, 2009
The Central Cascades



Isak Mullan
joined Sept. 16, 2009
The Redwood Coast



Mohammed Broadmoore
joined Sept. 22, 2009
Sierra Nevada

Phase 1 -
Online site
provides a
platform for
the National
Atlas

- Distribution

- Access to
Markets

- Access to
knowledge

HOME MAPGUIDE

GO

MY TRIP PLANNER

MY TRAVEL PROFILE

LOGOUT

THE CENTRAL CASCADES

view on mapguide go to website

Meet the contributor
Samantha McGossett-Lee
 about the contributor email me

PHOTOS

2 of 27 Photos



Title of Photo

© Photographer Copyright
 Caption goes here and if for some reason it's long it will get abbreviated. On click it will expand to DIV.

VIDEOS

01:45

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04:23

Title of video if it's really long will look like this

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DOCUMENTS

Title of Document Goes Here

1.8MB PDF

Sound_File_Goes_Here.mp3

© Sound File Author
 Caption goes here and if for some reason it's long it will get abbreviated.

LOCATION & CONTACT INFO



Longitude: -111.38880000
 Latitude: 42.11050000
 Elevation: 5962 FT (1817 M)

Contact Information

38717 E. Historic Columbia River Hwy.
 Corbett, OR 97019
 Phone: 555-555-5555
www.brickhaven.com
sam@brickhaven.com

COMMENTS

Submit a Comment

This is the greatest lookout ever! It really is an impressive place and the views are stunning. If it is a long comment, it can go down to here.

Rammy Nobel, 3/4/2010

You forgot to mention this is pet-friendly! I love bringing the dogs here. They have a lot of fun.

John Richards, 12/12/2009

Jonsrud Viewpoint and then if the title is really long it can go all the way here.

BACK save to my trip planner declare this a must-see recommend an alternative

This site provides one of the best views of the Sandy River valley, the Cascades and Mt. Hood. With only a few roads and farms, it probably appears much the same as it did hundreds of years ago. One of the roads that is visible is a portion of the Barlow Road segment of the Oregon Trail. The view captures the essence of the Cascades: a Wild & Scenic river, forests and mountains.

While being relatively close to the Portland metropolitan area, this site allows visitors to appreciate the natural environment that is so important to our lives. Interpretive signs describe natural and historical features, and the landscaping at the viewpoint park is made up of native drought-tolerant species. A free telescope allows visitors to watch deer and elk drinking at the Sandy River. The viewpoint is part of the Mt. Hood National Scenic Byway.

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Subheading

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Share Like 130

RECOMMENDED ALTERNATIVES

- Scenic Drive Nearby (18 miles / 29 kilometers)
- Scenic Drive Nearby with a really long title that can take up to two lines (18 miles / 29 kilometers)
- Scenic Drive Nearby (18 miles / 29 kilometers)

MUST-SEE NEARBY

- Scenic Drive Nearby (15 miles / 22 kilometers) 13 thumbs up
- Scenic Drive Nearby with a really long title that can take up to two lines (15 miles / 22 kilometers) 8 thumbs up
- Scenic Drive Nearby (15 miles / 22 kilometers) 4 thumbs up

AROUND AND ABOUT

- Experiences
 - Experience Closest (15 miles / 22 kilometers)
 - Experience Close by with a really long title that can take up to two lines (15 miles / 22 kilometers)
 - Experience Not so Close (15 miles / 22 kilometers)

Places
 People
 Make a Difference

view on mapguide

HOME MAPGUIDE

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MY TRAVEL PROFILE

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INTERACTIVE GEOTRAVEL MAPGUIDE

Your tool for becoming an engaged traveler.

Explore the authentic character of America's people, places, and experiences. WATCH VIDEO

EXPLORE THEMES STATE VIEWS Atlas | Satellite | Hybrid | Terrain RESET MAP

EXPLORE THEMES

- People
- Places
- Experiences

Title of Selected Content Goes Here

Learn more about all amazing, spectacular, engaging sites, and share many more with us!

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EXPLORE THEMES AREA VIEWS Atlas | Satellite | Hybrid | Terrain RESET MAP

EXPLORE THEMES

- People
- Places
- Experiences

Greater Yellowstone Click to view

AREA VIEWS

- 48 Contiguous States
- Alaska
- Hawaii

SHOW THESE RESULTS AS A LIST

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**What is the vision for well managed tourism
to sustain the future of coastal Central
America?**

For my region

For my community

For me

MAREA – Central America Geotourism Website Strategy and Objectives

What do we want to accomplish with this project?

MAREA Region – Central America ;

What is so special about your place?

What are at least six, no more than ten, themes that define your sense of place?

GEOTOURISM destination assessment

Rate each section 1–10 with 1 as lowest / 10 as highest

Highest Score = 70

1) Environmental / Ecological Quality

- Strong conservation ethic
- Has recycling program
- Conserves water (reducing demand, reusing)
- Conducts environmental impacts
- Waste disposal, sewage processing
- Conservation incentives & enforcement

2) Social / Cultural Integrity

- Maintains/celebrates cultural traditions
- Discourages homogenization
- Follows WTC Global Tourism Ethics
- Encourages entrepreneurship for tourism
- Respectful of residents, indigenous peoples

3) Built environment / historic integrity

- Protection of archeological, historic sites
- New development built to scale, density
- Quality restoration practices

4) Aesthetic Appeal

- Beautification program
- Human-scale signage
- Attractive gateways

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Jim Dion

Sustainable Tourism Program Manager
National Geographic Society – Maps Division

jdion@ngs.org