EMERGING MARKETS DEVELOPMENT ADVISERS PROGRAM (EMDAP)

Institute of International Education (IIE)

Sponsored by: USAID
PROGRAM BASICS

- Cooperative activity between USAID and IIE to provide volunteer consultants in USAID-assisted projects.

- Advisers serve as to address specific needs in economic growth, education, health, youth & development, humanitarian assistance and other technical areas.

- Recruits current students and graduates of masters degree programs for 12 month assignments.
PROGRAM HISTORY

- Launched in 1992
- 200+ Businesses
- 245 Alumni
- 90 Universities
PAST ASSIGNMENT LOCATIONS

- 49 COUNTRIES -
FUNDING SOURCES AND ASSIGNMENTS

- USAID Funded

Past Placement Areas:
- Agriculture
- Economic Growth and Trade
- Education
- Humanitarian Assistance
- Environment
- Energy
- Tourism
PAST TOURISM ASSIGNMENTS

- Jordan Inbound Tourism Operators Association (JITOA)
  - USAID/Jordan  2007-08
- Jordan Tourism Board (JTB)
  - USAID/Jordan  2008-09
- Jordan Inbound Tourism Operators Association (JITOA)
  - USAID/Jordan  2008-09
- Jordan Tourism Board (JTB)
  - USAID/Jordan  2009-10
- Madaba Institute for Mosaic Art & Restoration (MIMAR)
  - USAID/Jordan  2009-10
- Petra National Trust
  - USAID/Jordan  2010-11
- Local Investment and National Competitiveness (LINC) Project
  - USAID/Ukraine  2011-12
ELIGIBILITY

- Current students or recent graduates (within 5 years) of...
  - Graduate International focused degree programs
  - U.S. citizenship
    - Non-US citizens currently studying or residing in the US are eligible applicants only if EMDAP has a position in their country of nationality.
  - 2+ years professional experience

2012-13 EMDAP Applicants by Degree
## ADVISER PROFILES

### Hard Skills
- Project Management
- Strategic/business planning
- Banking and Investment
- Financial Planning and Cost Control
- Human Resources & Management
- Microfinance
- Information systems and Data Base Management
- Marketing/Public Relations
- Production Efficiency and Quality Control
- International Trade Policy

### Soft Skills
- Cross Cultural Communication
- Flexible
- Self starter
- Sensitive
- Adaptable

Language skills are not required unless called for by a specific placement.
APPLICATION

- Personal Information
- Academic Information
- Professional Information
- Applicant Essay
- Official Transcripts
- Reference Information –
  - Two Professional Letters of Reference
- School Endorsement (if applicable)
SELECTION PROCESS

- Independent screening panel selects candidates on basis of: professional experience, technical skills and educational background. (June)

- Telephone interviews with EMDAP staff. (July)

- Candidates are matched with assignments based on an available Scope of Work. (July)

- Telephone interviews are arranged between candidates and the host organizations.
  - Interviews continue until all positions are filled. (July)

- Selected Advisers are required to attend a Pre-departure before they depart for an assignment. (July)

- Assignment begins. (September/October)
GRANT PACKAGE

- Visa assistance (where applicable)
- Inoculations (where applicable)
- Accident and sickness insurance
- Laptop -- optional
- Round-trip airfare to host site
- In-Country Support
- Stipend: living expenses
- Housing: rent, utilities
- Transportation stipend
- Vacation leave: 10-12 days
- Settle In/Reentry allowances
- Language Training (where applicable)
- Loan Deferment Letter
2011-12 ASSIGNMENTS

WASHINGTON, DC
- Office of Education in the Bureau for Economic Growth, Agriculture, and Trade at USAID (EGAT/ED)

INDONESIA
- American Chamber of Commerce in Jakarta (AmCham)
- Indonesia Chamber of Commerce and Industry (KADIN)
- The Employers’ Association of Indonesia (APINDO)

JORDAN
- Noor Al-Hussein Foundation
- El Hassan Business Park

UKRAINE
- LINC Project

UZBEKISTAN
- American Chamber of Commerce in Uzbekistan
2012-13 ASSIGNMENTS

WASHINGTON, DC
- Office of Education in the Bureau for Economic Growth, Agriculture, and Trade at USAID (EGAT/ED)

INDONESIA
- American Chamber of Commerce in Jakarta (AmCham)
- Indonesia Chamber of Commerce and Industry (KADIN)
- The Employers’ Association of Indonesia (APINDO)

SOUTH AFRICA
- TBD

TIMOR-LESTE
- Dezenvolve Agricultura Comunitaria Project (DAC)

UZBEKISTAN
- American Chamber of Commerce in Uzbekistan
ALUMNI - LAURA HAGG

  - Concentration in Middle East Affairs
- Placement –
  - Jordan Inbound Tourism Operators Association (JITOA)
  - Amman, Jordan
  - Wrote two successful proposals on Volun-tourism activities that brought in additional revenue: USAID = $200,000 and EU = 10,000 euros
- After EMDAP: Laura is now employed at ICMA in WDC.

“I learned that issues are much more complex that they appear, especially in the Middle East. Until you are here, working and living it every day and even then – you don’t completely understand – but you will be able to pick up on the nuances and issues a bit better.”

Laura Hagg, Jordan 2008-09
ALUMNI - RAYMA BARAN

- MBA, Deming Scholars Honors Management Program - Fordham University (2008)
  - Concentrations: Management Systems and International Business
- 5+ years professional experience
- Placement –
  - Jordan Tourism Board
  - Amman, Jordan
  - Assisted in establishing an e-marketing system and policies, and social media groups
- After EMDAP: Rayma is now a Contracting Officer for USAID/Egypt.

“I was lucky to work at an organization that encourages creativity. I was especially lucky to work with a great supervisor. She listened to my concerns and was supportive. Even if things didn’t always work out as planned, my ideas at work were usually well-received, which is wonderful for me.”

Rayma Baran, Jordan 2009-10
MS in Foreign Service – Georgetown University (2011)
  • International Relations concentration

4 years professional experience in the private sector

Placement –
  • Local Investment and National Competitiveness (LINC) Project
  • Simferopol, Ukraine
  • Managed information gathering and processing for Tourist Information Center (TIC) network development in support of the Crimea Tourism IT promotion initiative

After EMDAP: Currently works for HIV-prevention organization for at-risk youth in Kiev, Ukraine

“Business environments vary greatly from country to country, and even from town to town, so it’s important to be humble in one’s approach to providing consulting services in an area with which you’re not fully familiar.”

Vitaly Rutus, Ukraine 2011-12
FREQUENTLY ASKED QUESTIONS

- Where will the assignments be next year?
- Can I choose the country to which I want to go?
- What in-country services are offered?
- How are student loans handled during the time of my assignment? Are they given deferral status since I’m still a student/recent graduate but working abroad?
WHAT DOES EMDAP OFFER?

- Professional, hands-on work experience in a developing economy.
- Immersion in the local culture and language during assignment.
- Networking with development professionals.
THANK YOU

Contact Information

✉️: amitich@iie.org
✉️: emdap@iie.org
📞: 202-326-7823
🌐: www.emdap.org