

Curriculum Vitae

General Information

name: Zhu, Caihua
sex: Female
nationality: Chinese
place of birth: Fenghua City, Zhejiang Province, China
telephone: 86-10-68323124(office), 86-10-68355260(home)
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Educational Background

Sept,1990—April,1997 Northeast University of Finance and Economics,
Bachelor's(1994) and Master's (1997) Degree
Sept,2004—July,2007 Beijing Normal University,
Ph.D. Degree (2007)

Working Experience and Positions

Dec, 2007— now Vice Dean, School of International Economics, Foreign Affairs
University
Dec, 2005— now Associate Professor, School of International Economics, Foreign
Affairs University
July, 2000 — now Lecturer, School of International Economics, Foreign Affairs
University
April,1997—now Assistant Teacher, School of International Economics, Foreign Affairs
University

Courses Taught and Other Services

Macroeconomics
Money and Banking
International trade Practice
China's Foreign Economic relations
Study of Foreign Direct Investment
Marketing
I'm also a master supervisor.

Research Interest

International trade and investment
East Asian economic cooperation

Publications

Books Authored:

FDI Externalities and China's Industrial Development, Economic Science Press, Beijing, 2008.

Business Negotiations (with Zhao Chunming and Guo Hong), China Finance and Economics Press, Beijing, 2005.

Books Edited:

FDI and China's Economic Development, Economic Science Press, Beijing, 2009.

Analyzing Global Economy(with Liu Shuguang), China Economics Press, Beijing, 2004.

International Trade: the New Theories and Practices(with Qiao Zhongliang and Zhang Chuanjie), World Knowledge Press, Beijing, 1997.

Books Translated (from English to Chinese):

Jeffrey Edmund Curry, International Marketing: Approaching and Penetrating the International Market, Economic Science Press, Beijing, 1999.

Journal Articles and Chapters in Books:

"The role of FDI in receiving outsourcing services in China", Journal of World Economy Study, No.10, 2008.

"The awareness of national strategy and the code of conduct for Chinese enterprises investing abroad", Journal of International Economic Cooperation, No.6, 2008.

"A study of the impact of FDI on employment in China", Journal of International Economic Cooperation, No.6, 2007.

"A study of the impact of FDI on China's economic balance with the outside world", Collection of Papers for CFAU "Scientific Week" 2006, World Knowledge Press, Beijing, 2007.

"Re-evaluating the world market: Why Chinese enterprises investing abroad are facing more and more non-business barriers?", Journal of International Economic Cooperation, No.10, 2007.

"Bank's Intermediary Business Risks and Corresponding Risk-defense", Bankers, No.12, 2006.

"The Development of International Service Trade in Wholesale and Our Countermeasures", Journal of International Economic Cooperation, No.10, 2006.

"Investment in ASEAN by Chinese Private Enterprises: the Development, Conditions and Suggestions", Journal of International Economic Cooperation, No.7, 2005.

"Case-study on the impact of Soft Environment on International Operations", Practice in Foreign Economic Relations and Trade, No.3, 2005.

"Two-way Investment Between China and ASEAN: Features, Problems and Prospects", Journal of International Economic Cooperation, No.12, 2004.

"On Brand Development Strategy for Chinese Enterprises", Foreign Affairs University Press, No.1, 2004.

"Pondering over the New Features of China's FDI Inflow", Foreign Affairs Review, No.3, 2003.

"On the Features of China's inward FDI in the Automobile Industry", Practice in Foreign

Economic Relations and Trade, No.10, 2003.

“Analysis of L/C Fraud and Prevention”(with Liu Hongyan), International Trade Journal, No.6, 2002.

“The Market Risks of Foreign Debts and Prevention”, Practice in Foreign Economic Relations and Trade, No.7, 2002.

On the Loan of Export Drawback and Account Trusteeship”, Practice in Foreign Economic Relations and Trade, No.2, 2002

“Losses caused by advance fund issued by letter of credit and avoidance method for commercial banks”(with Liu Hongyan), Journal of International Economic Cooperation, No.1, 2002.

“Developing Countries vs Economic Globalization: Disadvantages”, Foreign Affairs Review, No.4, 2001.

“The New Trends in Foreign Government Loans and Patterns of Utilization”, Practice in Foreign Economic Relations and Trade, No.7, 2001.

“Chinese Enterprises’ Problems in International Operations and their Strategic Choice”, Practice in Foreign Economic Relations and Trade, No.9, 1998.

“Implications from Thailand and Mexican Financial Crises to Chinese Economic Development”, Foreign Affairs Review, No.1, 1998.

“TNCs Are Neither Angels Nor Demons”, Foreign Investment in China, No.8, 1997.

“Strategies for China to Attract Investment by TNCs”, Investment Study, No.8, 1997.

“Transfer Pricing: An Effective Weapon for TNCs”, Practice in Foreign Economic Relations and Trade, No.7, 1997.

“China’s Cooperation with International Economic Organizations”, Chapter 4, China’s Foreign Economic Relations, China Economic Press, Beijing, 1998.

“Foreign Trade by Major Nations”, Chapter 10, International Trade, NorthEast University Press, Dalian, 1996.

Membership and Activities in Professional Associations:

Research Fellow, Working Group of NEAT (Network of East Asian Think-Tanks) on East Asian Investment Cooperation, 2005— present.

Member, Chinese Society of World Economy, 2000— present.

Member, Chinese Society of International Trade, 2001— present.

Professional Honors, Awards and Fellowships:

Excellent Scientific Research Achievement Award in the year of 2003 in the Foreign Affairs University.

Excellent Young Teacher Award in the year of 2004 in the Foreign Affairs University.