SOCIAL AND CULTURAL ENVIRONMENT OF COASTAL TERRITORIES
OF EUROPEAN NORTH OF RUSSIA
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Common objective:
To determine the specific nature of Social and Cultural Environment of Northern Coastal Territories (after the example of Murmansk Region and frontier territories).

Resume:

1) We have allocated several peculiarities of the artificial environment of the coastal territories. The first lies in that the social and cultural environment of the coastal territories of European North of Russia is located in the border of the cultural world, on the periphery, and is expressed by imaginary term «Margin Location».

2) The second important peculiarity of the social and cultural environment of the coastal regions is its «Openness» which as reveals in geographical expanse peculiarities as in mythological ways of the territory. The artificial environment of the coastal territories becomes popular thanks to the presence of original idea (author’s idea) which fills and organizes the emptiness of natural environment.

3) Besides the «Margin Location» and «Openness», social and cultural environment of northern coastal territories can be described with the help of such ways like a «Tall Story-Territory» (represented in way of mythologizing) and frontier location. The first way (represented in way of mythologizing) opens through many myths about our region. The idea of «The land’s End» itself was giving birth to unprecedented stories and associations which astonished imagination. The first way (margin location) lies in that the Border belongs to two cultural worlds concurrently, it enriches the neighbour cultural expanses.

The neighbour of the North of Russia with the territory where the Scandinavian and the Finnish peoples and cultures live, has given fantastic opportunities for the growth of the cultural potential and cross-cultural communications to the northern Russian lands.

Conclusion:
European North of Russia which is located on the periphery of social and cultural expanse (margin location and frontier situation), which personifies opened artificial environment with increased concentration of sense and importance (represented in way of mythologizing) which set a vector of human life (the quality for being located in the North).