The Institute for European, Russian and Eurasian Studies (IERES)
and
The Hellenic Society—Washington, DC
are pleased to invite you to:

Prosperity Unbound: Building Property Markets with Trust

with

Elena Panaritis

Elena Panaritis is an institutional economist, action leader and social entrepreneur. In more than a decade as an economist at the World Bank, she spearheaded property rights reforms around the world. She is the recipient of the International Best Practice and Innovation Award for her ground-breaking work in Peru, where 9 million people became part of the middle class and the formal market in only 3 years. Her book *Prosperity Unbound: Building Property Markets with Trust* expounds on her methodology and offers practical guidance for policy makers, government officials, private investors and entrepreneurs who want to create or strengthen property markets and transform “unreal estate” to real estate. Bob Litan, VP of the Kauffman Foundation calls the book a “real contribution to science”.

Ms. Panaritis is one of the pioneers of ‘triple-bottom-line” social entrepreneurship. She founded Panel Group, a specialized advisory group that provides counsel and technical expertise in applying reform techniques funded entirely through private investment. She currently resides in Athens, Greece, where she leads the effort for public sector reform and reduction of informality as an Honorary Member of Parliament in Greece. Her ideas are particularly timely, given the context of the economic crisis in Greece, the global financial crisis, and the ongoing efforts to restore growth by addressing informality and illiquid property markets.

Wednesday, September 29, 2010
6:00-8:00 p.m.
Lindner Family Commons
1957 E Street, NW, Room 602
Please RSVP to ieresgwu@gwu.edu.
Soft drinks will be provided.