Western popular culture is often credited with contributing to the collapse of communism. As the Cold War division of the world was crumbling apart, Western radio broadcasts, popular tunes, fashions and youth cultures were praised for nurturing the hope of a different way of life, one presumably associated with the West. Recent research on the nature of everyday life in late socialism, however, calls for a more careful assessment of the role of Western cultural imports. This presentation contributes to this debate by examining the politics of popular culture in Cold War Yugoslavia.

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