Innovation and Opportunity in Russia – A Telecom’s Perspective

with

Dr. Michael Hecker
Vice President, Strategy and Corporate Development, Mobile TeleSystems

This presentation will cover Russia's current economic and social landscape, highlighting opportunities for the region and the effects of the recent WTO accession. It will delve into the country's digital landscape -- more specifically, its digital economy and what connectivity looks like in a nation that spans nine different time zones. Mobile TeleSystems ("MTS") has been called “one of the top brands in Russia.” That said, the speaker will lay out how this market leader fosters innovation -- market, product and otherwise -- while servicing 100 million subscribers in six CIS countries. The talk will conclude with an overview of what it is like for foreign professionals starting or continuing their careers in Russia.

Michael Hecker joined MTS in May 2006. He currently serves as Vice President for Strategy and Corporate Development. Prior to joining MTS, Mr. Hecker worked at A.T. Kearney Europe from 2000-2006, focusing on strategy, marketing and finance in European telecommunications and consumer goods industries. Prior to that, he worked as a Junior Lawyer in Berlin and Brandenburg (Germany). Michael Hecker was born in 1970 in Kiel (Germany). He is a graduate in International Politics and Administration of the Pierre Mendès France University of Grenoble (France) and a graduate in Law (1. and 2. German State Exam) and Modern History of the University of Göttingen (Germany), where he earned a PhD in Constitutional History.

Friday, October 19, 2012
12:00 – 1:30 pm
Voesar Conference Room
1957 E Street NW, Suite 412
Please RSVP at http://go.gwu.edu/Hecker

Brown Bag Lunch

This event is on the record