The Institute for European, Russian and Eurasian Studies (IERES) is pleased to invite you to:

**Spinning Atoms in the Desert**

*with*

**Michon Mackedon**  
Professor Emeritus, Western Nevada College

Chaired by Henry Hale  
Director, IERES

Michon Mackedon will be speaking about her book *Bombast: Spinning Atoms in the Desert* (Black Rock Institute Press, 2010), which explores ways in which rhetorical patterns were, and still are, deployed in Nevada and elsewhere to pave the way for public acceptance of nuclear projects.

Professor Mackedon taught English and Humanities at Western Nevada College for over 25 years. She chaired Nevada Humanities for six years, and, in 1986, was appointed by Nevada's governor to serve on the Nevada Commission on Nuclear Projects, a body charged with advising the Governor of Nevada and the Nevada State Legislature on policies related to the proposed Yucca Mountain repository for storing High Level Nuclear Waste (HLNW). She served on that Commission for 22 years, writing dozens of articles investigating the role of "spin"—in Nevada's nuclear history, in the naming of atomic tests and projects, and in the efforts to convince the public of the suitability of Yucca Mountain for storing HLNW.

**Thursday, October 14, 2010**  
4:00-5:00 p.m.  
Voesar Conference Room  
1957 E Street, NW, Suite 412  
Please RSVP with your name and affiliation to ieresgwu@gwu.edu.

*Soft drinks will be provided.*  
*This event is on the record.*