

**PONARS** ● NEW APPROACHES  
● TO RESEARCH AND  
**EURASIA** ● SECURITY IN EURASIA

# Rethinking Russian Media Strategy and Influence

**Samuel Greene**, King's College

*Mixed Media, Managed Messages:*

*Elective Affinity and Political Communication In and Around Russia*

**Theodore P. Gerber**, University of Wisconsin-Madison

and **Hannah Chapman**, University of Wisconsin-Madison

*Power through Persuasion: Russian Media and Soft Power in the Near Abroad*

**Marlene Laruelle**, George Washington University

*The 'Post-Truth' Issue and the Study of Russian Media*

**Masha Lipman**, Chief Editor, *Kontrapunkt*

*Why Are We So Obsessed with 'Post-truth' and 'Post-fact'?*

Chair: **Peter Rollberg**, George Washington University

**Friday, April 28, 2017**

9:00 am—11:00 am

Lindner Commons, Sixth Floor

*This event is on the record*

RSVP at <https://goo.gl/g7Jm9Z>