When the post-war relationship between Spain and the United States began, Hitler’s old ally was an unlikely candidate for U.S. influence. The Cold War changed all this. Soon there were U.S. bases on Spanish territory and a political conjuring trick was under way. This new volume examines the public diplomacy strategies that the U.S. government employed to accomplish an almost impossible mission: to keep a warm relationship with a tyrant without drifting apart from his opponents, and to somehow pave the way for a transition to democracy. The book’s focus on the perspective of Soft Power breaks new ground in the understanding of U.S.-Spanish relations. In so doing, it offers valuable lessons for understanding how public diplomacy has functioned in the past and can function today and tomorrow in transitions to democracy.

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Monday, September 14, 2015
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