IBI-MBC SEMINAR FOR
MUNICIPAL OFFICIALS FROM OF PORTO ALEGRE,
RIO GRANDE DO SUL, BRAZIL
JUNE 2 – 13, 2008

PROGRAM

MONDAY, JUNE 2

6:30

Group Arrives
Dulles International Airport
United Airlines Flight 860
Scheduled Arrival: 6:54 AM
(Met by Jim Ferrer and Ray Marin)

Bus: BLS Limo
Contact: Leith Abu-Rish
Phone: (202) 857-9444
Driver: Clarence ‘Mac’ MacFarland
Cell: (202) 359-4139

(AM)

Check-in at Hotel
Best Western Georgetown Hotel & Suites
1121 New Hampshire Avenue, NW – DC, 20037
Contact: Charlie Davis
Phone: (202) 457-0565
Fax: (202) 331-9421

11:45

Walk from Hotel to Marvin Center
800 21st Street, NW
Directions:
• On leaving the hotel, turn left
• Proceed south on New Hampshire Ave, to the corner with ‘L’ Street
• Cross ‘L’ Street and continue south on 22nd Street
• Turn left on ‘I’ Street (2 blocks)
• Turn right on 21st Street (2 blocks)
• Marvin Center main entrance is mid-block, on the right
(Accompanied by Stephanie Lundgren)
12:00  **Lunch (confirmed)**  
800 21st Street NW  
Marvin Center 309 (Morris Room)  
Catered by: GW Catering (Sodexho)

13:30  **Walk to Duquès Hall**

14:00  **Administrative Session**  
Duquès Hall 451  
2201 G St NW  
Briefers: James Ferrer and Ray Marin

15:00  **Presentation: Overview of the USA Today**  
Duquès Hall 451  
2201 G St NW  
Speakers: James Ferrer and Ray Marin

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**Tuesday, June 3**

8:50  **Walk from Hotel to Duquès Hall**  
(Accompanied by Stephanie Lundgren)

9:15  **Overview of health insurance policy**  
Loide Maranho, Corporate Benefits

9:30 – 12:00  **Lecture: Impact of Globalization**  
2201 G St NW  
Duquès Hall 451  
Professor: John Forrer *(confirmed)*  
Phone: (202) 994-5248  
Email: jforrer@gwu.edu  
(Introduced by James Ferrer)

12:00 – 14:00  **Lunch**  
Duquès Hall 451  
2201 G St NW  
Catered by: Sodexho

14:00 – 16:30  **Lecture: Performance Management and Evaluation of Public Policies**  
Duquès Hall 451  
2201 G St NW  
Professor: Kathryn Newcomer *(confirmed)*  
Phone: (202) 994-3959  
Email: newcomer@gwu.edu  
(Introduced by Ray Marin)
**Wednesday, June 4**

9:05  **Walk from Hotel to Duquès Hall**  
(Accompanied by Stephanie Lundgren)

9:30 – 12:00  **Lecture: Public/Private Partnerships**  
Duquès Hall 451  
2201 G St NW  
Professor: James Kee (*confirmed*)  
Phone: (202) 994-0661  
Email: jedkee@gwu.edu  
(Introduced by James Ferrer)

12:00 – 14:00  **Lunch**  
2201 G St NW  
Duquès Hall 451  
Catered by: Capitol Grounds

14:00 – 16:30  **Lecture: The U.S. Regulatory System**  
Duquès Hall 451  
2201 G St NW  
Professor: Ernie Englander (*confirmed*)  
Phone: (202) 994-8203  
Email: ejeeje@gwu.edu  
(Introduced by Ray Marin)

**Thursday, June 5**

9:25  **Walk from Hotel to IFC Building**  
Directions:  
- On leaving the Hotel, turn left (south) on New Hampshire Ave  
- Continue south, on 22nd Street  
- Turn left at Pennsylvania Ave  
- The IFC building entrance is mid-block, on the left

9:45  **Arrive at IFC Building**
10:00 – 11:00  Visit: Briefing by World Bank “Doing Business” Team *(confirmed)*

Each guest must present photo ID at Security Check-in

IFC Building
2121 Pennsylvania Ave., NW
Room 7K-182
Speaker: Diego Borrero
Contact: Diego Borrero / Fernanda Almeida
Contact Email: DBorrero@ifc.org / falmeida@ifc.org
Contact Phone: (202) 473-0666 / (202) 473-0637, (240) 274-4894 (M)
Met by Fernanda Almeida, IFC
(Accompanied by: James Ferrer, Ray Marin, Stephanie Lundgren)

11:00 – 12:30  Visit: World Bank - “Lending to Brazil” *(confirmed)*

IFC Building
2121 Pennsylvania Ave., NW
Room 7K-182
Speaker: José Guilherme Reis
Speaker Email: jreis@worldbank.org
Speaker Phone: (202) 458-8835
Contact: Patricia Melo
Contact Email: pmelo@worldbank.org
Contact Phone: (202) 473-6480
(Accompanied by: James Ferrer, Ray Marin, Stephanie Lundgren)

12:45 – 14:00  Lunch

2201 G St NW
Duquès Hall 451
Catered by: Sodexho

14:00 – 16:30  Lecture: Financial Markets and Banking

Duquès Hall 451
2201 G St NW
Professor: William Handorf *(confirmed)*
Phone: (202) 994-1414
Email: whandorf@gwu.edu
(Introduced by James Ferrer)

Friday, June 6

8:45  Walk from Hotel to Foggy Bottom Metro Station

*Note: proceed by Metro to NAPA from the Foggy Bottom station at 23rd and ‘I’ Streets, NW. See directions below.*

(Accompanied by Ray Marin and Stephanie Lundgren)

*Directions to NAPA from Foggy Bottom metro station:*

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updated: 080624, 11:30
Take either Orange Line toward New Carrolton OR Blue Line toward Largo Town Center

Get off at Metro Center (3 stops); follow signs to Red Line toward Glenmont

Change to Red Line, toward Glenmont

Get off at Gallery Place-Chinatown (one stop)

Exit the station at 7th and H Street

Proceed north to 900 7th St., NW (about 1 block north and 1 block west)

10:00 – 12:00 Visit: National Academy of Public Administration (confirmed)
900 7th Street, N.W., Suite 600
Washington, DC 20001
Contact: Travia Cole
Contact Phone: (202) 204-3606
Speakers: Jennifer L. Dorn, CEO
Frank Digiammarino
(Accompanied by: Ray Marin, Stephanie Lundgren)

12:00 – 14:00 Lunch
Location: District Chophouse Restaurant
509 7th Street, NW
Washington, DC 20004
Contact: Suellen Keller
Contact Phone: (202) 347-1922

14:30 – 16:30 Individual Visits

SATURDAY, SUNDAY Free

Monday, June 9
8:05 Walk from Hotel to Duquès Hall

8:30 – 11:00 Lecture: Operating in a Technology Economy
Duquès Hall 451
2201 G St NW
Professor: Nicholas Vonortas (confirmed)
Phone: (202) 994-6458
Email: vonortas@gwu.edu
(Introduced by James Ferrer)

11:00 – 12:00 Lunch
Duquès Hall 451
2201 G St NW
Catered by: Capitol Grounds
12:00  Walk from Duquès Hall to Foggy Bottom Metro Station

Directions from Foggy Bottom Metro to ICMA:
- Take either Orange Line toward New Carrolton OR Blue Line toward Largo Town Center
- Get off at Metro Center (3 stops); follow signs to Red Line toward Glenmont
- Change to Red Line, toward Glenmont
- Get off at Union Station (3 stops)
- Exit at the Union Station exit (not at Massachusetts Ave.)
- Proceed north to G St
- Turn left on G; right on H

13:00 – 15:00  Visit: International City/County Management Association (ICMA) (confirmed)
777 North Capitol Street NE, Suite 500
Washington, DC 20002
Contact: Michael Starkweather
Contact Phone: (202) 289-4262 (general phone)
Speaker: Isabelle Bully-Omictin
Speaker Phone: (202) 352-0353
(Accompanied by: Ray Marin, Stephanie Lundgren)

Tuesday, June 10

8:35  Walk from Hotel to Duquès Hall

9:00 – 11:30  Lecture: Strategic Leadership
Duquès Hall 451
2201 G St NW
Professor: COL Ronaldo Lundgren (confirmed)
Phone: (202) 286-9562
Email: pierrelundgren@hotmail.com
(Introduced by James Ferrer)

11:45  Walk from Duquès Hall to Foggy Bottom Metro Station

Directions from Foggy Bottom Metro to IDB:
- Take either Orange Line toward New Carrolton OR Blue Line toward Largo Town Center
- Get off at Metro Center (5 stops)
- Proceed north to 1300 New York Avenue, NW

12:00 – 14:00  Lunch
IDB Cafeteria “Las Americas Dining Room” *(confirmed)*
1300 New York Avenue, NW, 7th Floor
Contact: Hiroko Miyakawa
Contact Email: hirokom@iadb.org
Contact Phone: (202) 623-2652

14:30 – 16:30  **Visit: Inter-American Development Bank (IDB) *(confirmed)***
Inter-American Development Bank, Room CR201
1300 New York Avenue, NW
Contact: Hiroko Miyakawa
Contact Email: hirokom@iadb.org
Contact Phone: (202) 623-2652
Speakers: various (see detailed agenda in program binder)
(Accompanied by: Dr. James Ferrer or Ray Marin, and Stephanie)

**Wednesday, June 11**

10:05  **Walk from Hotel to Duquès Hall**

10:30 – 12:00  **Lecture: International Petroleum Developments**
Duquès Hall 451
2201 G St NW
Professor: Robert Weiner *(confirmed)*
Phone: (202) 994-5981
Email: rweiner@gwu.edu
(Introduced by James Ferrer)

12:00 – 13:30  **Lunch**
Duquès Hall 451
2201 G St NW
Catered by: Sodexho

13:45  **Depart Duquès; Walk to OAS HQ**

*Directions:*
- *Walk east on G St., NW*
- *Right turn at 17th St., NW, to OAS HQ.*
- *Total distance: about 1 Km.*

14:30 – 16:30  **Visit: Organization of American States (OAS) *(confirmed)***
17th Street & Constitution Ave., N.W.
Contact: Aline Hommes
Contact Email: AHommes@oas.org
Contact Phone: W (202) 458-3927 / M (202) 258-2957
Speakers: (see detailed program in binder)
Accompanied by: Ray Marin, Stephanie Lundgren
Thursday, June 12

9:05  Walk from Hotel to Duquès Hall

9:30 – 12:00  Lecture: Determinants of Capital Flows
Duquès Hall 451
2201 G St NW
Professor: William Handorf *(confirmed)*
Phone: (202) 994-1414
Email: whandorf@gwu.edu
(Introduced by James Ferrer)

12:00 – 14:00  Lunch
2201 G St NW
Duquès Hall 451
Catered by: Capitol Grounds

14:00 – 16:30  Lecture: Performance Budgeting
Duquès Hall 451
2201 G St NW
Professor: Philip Joyce *(confirmed)*
Phone: (202) 994-4071
Email: pgjoyce@gwu.edu
(Introduced by Ray Marin)

Friday, June 13

8:30  Check-out of Hotel

9:35  Walk from Hotel to Duquès Hall

10:00  Photo on Campus

11:00  Discussion and Review of Presentations
Duquès Hall 451
2201 G St NW

12:00  Closing Lunch and Award of Certificates
Duquès Hall 650 *(confirmed)*
2201 G St NW

17:30  Meet at Hotel for Pre-departure

18:00  Group departs by bus for Dulles Airport
Bus: BLS Limo
Contact: Leith Abu-Rish
19:00  **Arrive Dulles Airport**  
United Airlines Flight 861  
Scheduled Departure: 21:43  
(Accompanied by Ray Marin)

21:43  **Wheels Up**