DEFSMAC DEDICATION IHO MR. TEVIS

Director NSA/CSS

Tuesday, 7 April 1998/1200-1400 CANINE

(WILL BE PROCEEDED BY LTG HUGHES)

- WELCOME, FRIENDS AND PARTNERS OF THE DEFENSE SPECIAL MIS-SILE AND ASTRONAUTICS CENTER
- TODAY'S DEDICATION CEREMONY HONORS THE MEMORY OF MR.
 CHARLIE C. TEVIS
- YOUR PRESENCE HERE TODAY INDICATES THE UNWAVERING SUP-PORT YOU HAVE SHOWN FOR OUR SHARED VISION OF A COMMUNITY CENTER OF EXCELLENCE, THE DEFENSE SPECIAL MISSILE AND AS-TRONAUTICS CENTER
- -- THE CREATION OF DEFSMAC WAS DUE IN LARGE MEASURE TO THE INFLUENCE OF MR. TEVIS
- -- HE WAS MORE THAN JUST THE FIRST CHIEF, HE WAS THE "FOUNDING FATHER OF DEFSMAC"
- -- IT IS VERY APPROPRIATE TO ESTABLISH A MEMORIAL AND NAME THE OPERATIONS CENTER IN HIS HONOR
- PRIOR TO DEFSMAC, VARIOUS ORGANIZATIONS TASKED AND SUP-PORTED COLLECTION ASSETS PROVIDING SURVEILLANCE, TIP-OFF, COLLECTION SUPPORT AND INITIAL ANALYSIS AND REPORTING ON FOREIGN SPACE AND MISSILE EVENTS

- TODAY, THROUGH A PARTNERSHIP OF DIA, NSA, AND U.S. SPACE COMMAND, WE HAVE AN INVESTMENT IN AMERICA'S FUTURE AND THE FUTURE OF INTELLIGENCE
- MR. TEVIS UNDERSTOOD THE NEED FOR PARTNERING, CIVILIAN -MILITARY--AGENCY--SERVICE--SERVICE--GOVERNMENT-PRIVATE SECTOR
- CHARLIE TEVIS UNDERSTOOD THE PROBLEM AND RECOGNIZED
 THAT ONLY AN INTELLIGENCE COMMUNITY PARTNERSHIP WOULD
 SERVE THE NATIONS SECURITY INTERESTS
- THAT BROUGHT ABOUT DEFSMAC'S FOUNDING
- PARTNERING IS AN ACTIVE, DYNAMIC PROCESS WHERE RESOURCES SHARE PRODUCTS AND SERVICES FOR MUTUAL BENEFIT
- DEFSMAC'S FOUNDERS DID IT RIGHT, A STRONG FOUNDATION
- DEFSMAC MET THE EMERGING MISSILE AND SPACE THREAT FROM THE FORMER SOVIET UNION
- DEFSMAC HELPED WIN THE COLD WAR
- GREAT VICTORY STRUCK ESSENTIALLY BY BATTLES NOT FOUGHT
- THE DEFSMAC MODEL: EXTERNAL PARTNERSHIPS, STRATEGIC ASSOCIATIONS COOPERATIVELY PRODUCING INFORMATION THAT ALLOWS US TO PROVIDE AND PROTECT VITAL NATIONAL INTERESTS AND ENSURE U.S. INFORMATION DOMINANCE
- THE DEFSMAC.MODEL: INTERNAL PARTNERSHIPS, ASSOCIATIONS
 THROUGHOUT THE IC TO CORPORATELY AND EFFICIENTLY MEET

CUSTOMERS NEEDS WITH PRODUCTS AND SERVICES THAT INSURES INFORMATION SUPERIORITY FOR OUR NATION

- MR. TEVIS' "VISION IS OUR REALITY TODAY AND OUR INSPIRATION FOR TOMORROW"
- -WE CAN LEARN FROM THE DEFSMAC MODEL
 - -- INDIVIDUAL' S ROLE VITAL (TEVIS' VISION)
 - -- INITIAL CONTACTS EQUAL POTENTIAL PARTNERS
- -- EACH INDIVIDUAL HAS TALENTS AND KNOWLEDGE THAT RE-LATES TO TECHNOLOGY GAPS, EMERGING TECHNOLOGY, OR INFRA-STRUCTURE
- -- INDIVIDUALS HAVE CIRCLE OF FRIENDS, ACQUAINTANCES
 AND EXPERIENCES THAT PROVIDE A UNIQUE PERSPECTIVE TO FINDING SOLUTIONS
- IC MANAGERS/LEADERS, ACCOUNTABLE FOR ASSESSING, ESTAB-LISHING, MAINTAINING AND IMPROVING PARTNERSHIP TODAY, WE MUST CONTINUE TO INTERACT WITH PARTNERS:
- AS SENIOR LEADERS, RESPONSIBLE FOR MAINTAINING, PROMOTING, HIGH-LEVEL STRATEGIC PARTNERSHIPS
- DEFSMAC PARTNERSHIP SUCCESS RESTS ON SIX KEY AREAS:
 - 1 . MUTUAL BENEFITS
 - 2 . COMMITMENT
 - 3 . ACCESS TO EACH OTHER

- 4 . SHARED KNOWLEDGE
- 5 DISTINCT COMPETENCIES AND RESOURCES
- 6 . ORGANIZATIONAL LINKAGES.-
- DEFSMAC PARTNERSHIP SUCCESS TODAY (AND TOMORROW)
- BECAUSE ALL PARTNERS:
 - -- ADD VALUE
 - -- LISTEN TO EACH OTHER & CUSTOMERS
 - -- COMMUNCIATE FREELY
 - -- KEEP PROMISES
 - -- SHARE KNOWLEDGE
 - -- PLAN AND ANTICIPATE CONFLICTS COLLECTIVELY
 - -- ACCOMMADATE CHANGE -- AGILE
- ROLE OF SENIOR LEADERSHIP: HIGH LEVEL OF PERSONAL COMMITMENT, JUST LIKE THAT DEMONSTRATED BY CHARLIE TEVIS; ONGOING NURTURING AND ASSESSMENT OF EXISTING PARTNERSHIPS; BUILDING PARTNERSHIPS WITH THE GOAL OF CREATING "NEW VALUE" (DEFSMAC EXAMPLE) (DIA/NSA PARTNERSHIP) TOGETHER, RATHER THAN MERELY EXCHANGING THINGS OF EQUAL VALUE
- THE VISION OF CHARLIE TEVIS IS MORE CRITICAL TODAY THAN
 EVER BEFORE IN AN ERA OF CHANGING TECHNOLOGY, KNOWLEDGE
 BASED WORFORCE, RESOURCE REDUCTIONS AND EVOLVING

THREATS

- PARTNERING MUST LEVERAGE RELATIONSHIPS KEY TO SECURING OUR NATION'S DEFENSE
- CHARLIE TEVIS UNDERSTOOD THE NEED FOR PARTNERING
- AS WE MOVE INTO THE INFORMATION AGE WE HAVE ONLY BEGUN TO SCRATCH THE SURFACE TO RENDERING OUR NATION LESS VULNERABLE TO ATTACK
- WORKING TOGETHER, THE SOLUTIONS ARE HERE--DEFSMACE 24 YEARS YOUNG, IS A MODEL FOR THE 21st CENTURY.